

Leaders! Keep the promise: Stop AIDS

The global theme for World AIDS Day 2007 is leadership. Leaders are distinguished by their action, innovation and vision.

However, leaders are not only those in the highest offices. Leadership can, and must, be demonstrated at every level in the fight against AIDS: in families, in communities, in countries and internationally.

Much of the best leadership on AIDS has been demonstrated by civil society organizations challenging stigma and discrimination. Making leadership the theme of the next two World AIDS Days, in both 2007 and 2008, will help encourage leadership on AIDS within all levels and sectors of society.

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