© World Health Organization 2007

This report examines the rationale and experiences of the Saudi government in regulating tobacco use in Mecca and Medina, the two holiest cities in Islam. In 2002, the Ministry of Health of Saudi Arabia adopted a new and radical policy approach to strengthening tobacco control through religion, whereby it launched an initiative to make Mecca and Medina not just smoke-free but literally tobacco-free.

Friday 9th of May 2025 05:04:54 AM