Tobacco harms the environment. Tobacco growing, manufacturing and use poison our water, soil, beaches and city streets with chemicals, toxic waste, cigarette butts, including microplastics, and e-cigarette waste.

Don’t fall for the tobacco industry’s attempt to try and distract from its environmental harms by greenwashing their products through donations to sustainability initiatives and reporting on environmental “standards” they often set themselves.

The harmful impact of the tobacco industry on the environment is vast and growing adding unnecessary pressure to our planet’s already scarce resources and fragile ecosystems.

600 million

trees chopped down to make cigarettes

84 million

tonnes of CO2 emissions released into the air raising global temperatures

22 million

litres of water used to make cigarettes

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Tobacco kills over 8 million people every year and destroys our environment, further harming human health, through its cultivation, production, distribution, consumption, and post-consumer waste.

Make the tobacco industry clean up their mess

Quit tobacco to save our planet
Help tobacco farmers switch to sustainable crops

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