Keep closed environments smoke-free

WHO has selected “Smoke-free environments” as the theme for World No Tobacco Day 2007 to:

emphasize the importance of 100% smoke-free environments

highlight the negative health effects of exposure to second-hand smoke

expose the tobacco industry’s attempts to skew scientific evidence in their favour to slow down implementation of smoke-free legislation

urge Parties to implement the WHO Framework Convention on Tobacco Control (FCTC), in particular Article 8 to protect the public from exposure to tobacco smoke.

Tobacco is the only legal consumer product that kills when used exactly as intended by the manufacturer. World No Tobacco Day will help to save more lives and to limit the damage caused by tobacco use.

The key messages of this year's World No Tobacco Day are:

Second-hand tobacco smoke kills and causes serious illnesses.

100% smoke-free environments are the only effective strategy to reduce exposure to tobacco smoke.

Non-smokers are the majority and have a right not to be exposed to other’s smoke.

Smoking bans help prevent people, especially youth from starting to smoke.

Clean air is everyone’s right.

All countries have a moral obligation to ratify and fully implement the WHO FCTC to save lives.

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