### Cure All children with cancer



For this year's International Childhood Cancer Day, the World Health Organization has come together with its partners to Cure All children with cancer – which is the focus of this year's Day.

Every day, more than 1000 children are diagnosed with cancer. This news sets all concerned on a demanding and life-changing journey. For children in high-income countries, more than 80% survive. But, for many children living in low- or middle-income countries in the Eastern Mediterranean Region and beyond, the reality is death and immense family strain.

We can improve outcomes for children with cancer across our Region and beyond thus contributing to the WHO Global Initiative for Childhood Cancer, where we aim to reach at least a 60% survival rate for children with cancer by 2030. Join us to CureAll children with cancer. Work with us so we can give all children with cancer in our Region the best chance to survive, to live full and abundant lives and to live and die without suffering.

Let's create a better future for children with cancer.

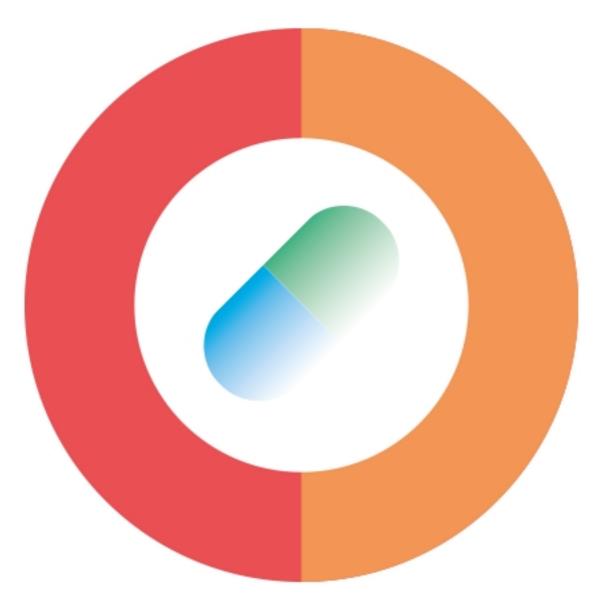
### WHO Global Initiative for Childhood Cancer

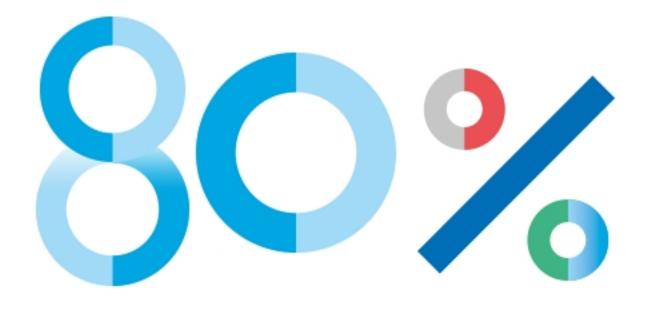
In September 2018, WHO announced a new effort – the WHO Global Initiative for Childhood Cancer – with the aim of reaching at least a 60% survival rate for children with cancer by 2030, thereby saving an additional one million lives. This new target represents a doubling of the global cure rate for children with cancer.

The aims of the Initiative are two-fold: to increase prioritization of childhood cancer through awareness raising at global and national levels and to expand the capacity of countries to deliver best practice in childhood cancer care.
WHO Global Initiative for Childhood Cancer
Factsheet on childhood cancer
Video animations (1 teaser and 4 episodes)
<u>Teaser</u>
Waseem's story: a little boy's journey with cancer (Arabic)
1st episode
Waseem's story: a little boy's journey with cancer (Arabic)
2nd episode

Waseem's story: a little boy's journey with cancer (Arabic)
3rd episode
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Waseem's story: a little boy's journey with cancer (Arabic)
4th episode
Waseem's story: a little boy's journey with cancer (Arabic)
Social cards (square)

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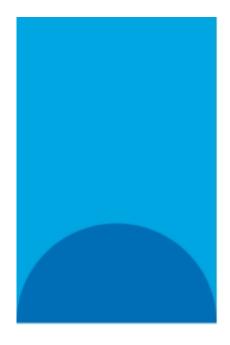






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## Prince, Gha 22/29 Childhood cancer survivor



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