Priority setting for policy problems to be addressed by policy briefs

Capacity Building for Development of Policy Briefs: General Principles for NEDtP members

Mehrnaz Kheirandish MD PhD Regional Advisor for Evidence and Data to Policy Division of Science, Information and Dissemination, WHO EMRO 26October 2021

Capacity Building for Development of Policy Briefs: General Principles for NEDtP Members 25-26 October 2021 Cairo, Egypt



The need for expanding the use of policy briefs

• Issues of capacity

Cairo, Egypt

- Technical and programmatic aspects
- Start carefully and confidently
 - Use theory of change recommendation and a change management approach
 - Ensure early steps are taken in an encouraging way!
- Issues of expectations and perceived needs from the policy side
 - Potential resistance and lack of interest
 - Advocacy plans are essential



Criteria for selecting a topic/priority setting

- Addressing an important policy issue
 - ≻ Requested by policy maker
 - > Important topic at national level or in more countries or regional level
- Policy recommendations have the potential to attract policy makers attention
- There are (potential) disagreements between stakeholders on the best policy options

> Conflicting positions and views

Disagreements on responsibilities or interpretation of evidence



Criteria for selecting a topic/priority setting

- Implementation steps are not clear or adequately discussed
- There are different and potentially conflicting sources of evidence
- Top news in Media (Infodemic topics)

NEDtP members are expected to do this priority setting and start developing the policy briefs individually or in collaboration with each other

Capacity Building for Development of Policy Briefs: General Principles for NEDtP Members 25-26 October 2021 Cairo, Egypt



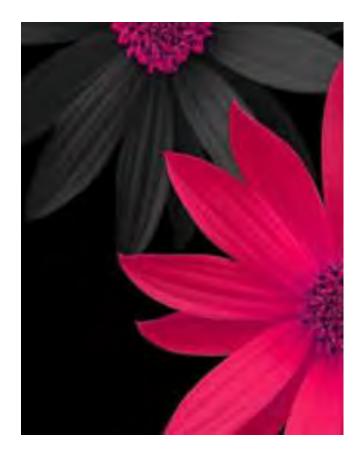
Let's start

Identifying high priority topics for development of the policy briefs; Group discussion

Capacity Building for Development of Policy Briefs: General Principles for NEDtP Members







Thank you for your Kind Attention

Capacity Building for Development of Policy Briefs: General Principles for NEDtP Members



25-26 October 2021 Cairo, Egypt