

National data and surveys for policy brief development

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Capacity Building for Development of Policy Briefs: Advanced Training of Trainers Workshop
for Researchers and Policy-Developers

29-30 March 2022
Cairo, Egypt

Knowledge translation map (Graham 2006)

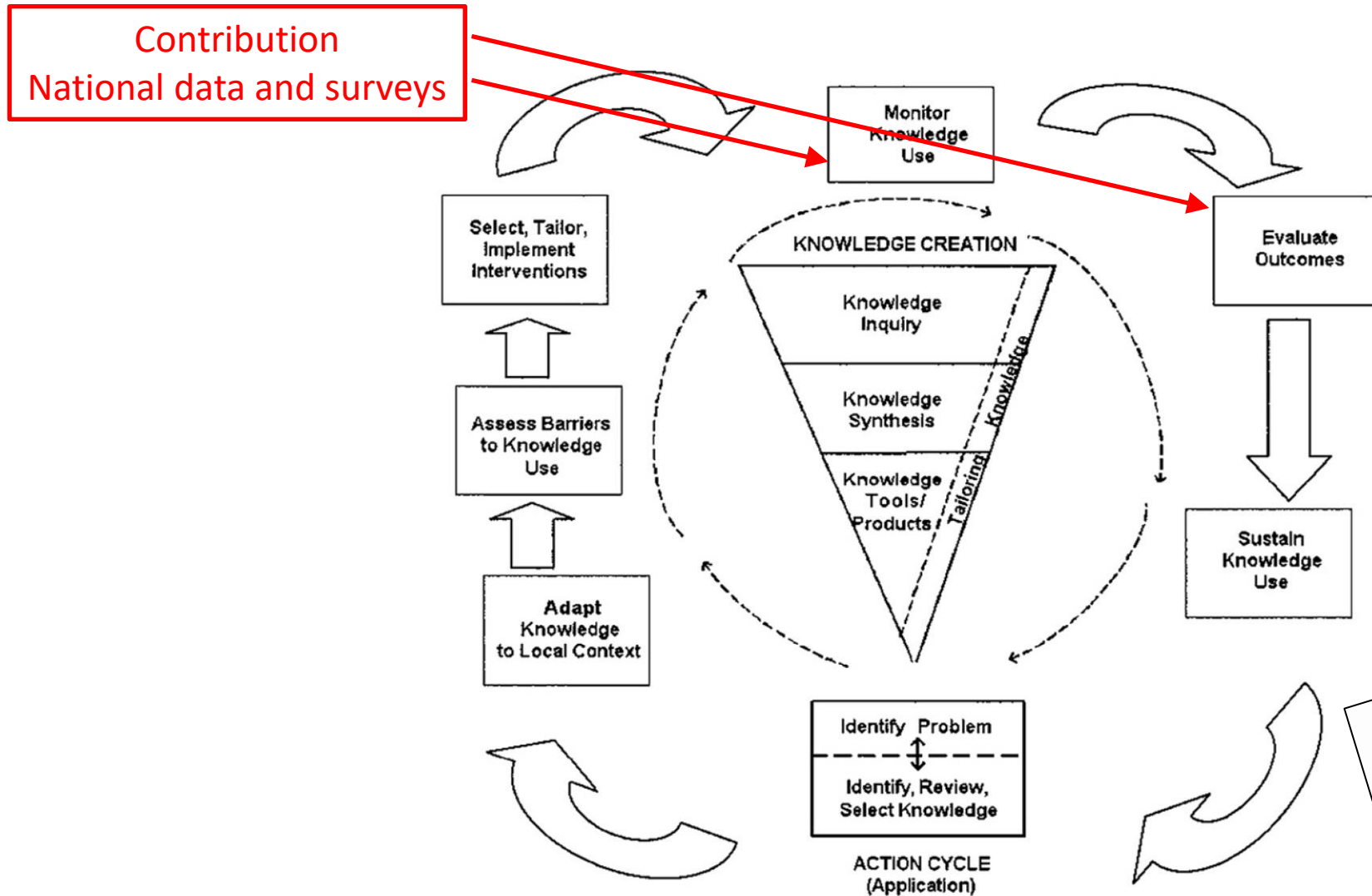


Fig. 1. The knowledge-to-action framework.

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Innovations

Lost in Knowledge Translation: Time for a Map?

Ian D. Graham, PhD; Jo Logan, RN, PhD; Margaret B. Harrison, RN, PhD; Sharon E. Straus, MD, MSc; Jacqueline Tetroe, MA; Wenda Caswell, RN, MEd; and Nicole Robinson

Abstract

There is confusion and misunderstanding about the concepts of knowledge translation, knowledge transfer, knowledge exchange, research utilization, implementation, diffusion, and dissemination. We review the terms and definitions used to describe the concept of moving knowledge into action. We also offer a conceptual framework for thinking about the process and integrate the roles of knowledge creation and knowledge application. The implications of knowledge translation for continuing education in the health professions include the need to base continuing education on the best available knowledge, the use of learning about planned-transfer strategies that are known to be effective, and the value of learning about planned-action theories that are known to be effective, and influence change in practice settings.

Key Words: Knowledge translation, continuing education, knowledge transfer, knowledge exchange, research utilization, continuing professional development

ful.2-4 Similarly, it is estimated that cancer outcomes could be improved by 30% with optimum application of what is currently known⁵ and that 10% reduction in cancer mortality in the United States through

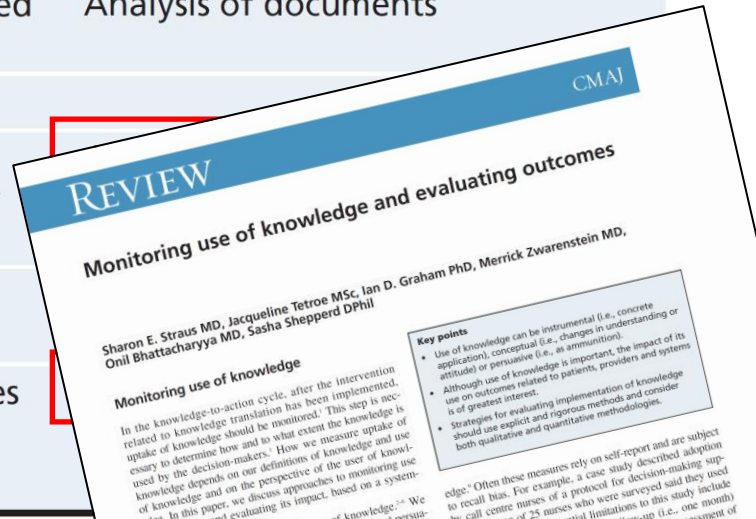
Role of national data and surveys (Straus 2010)

Table 1: Measures and impact of use of knowledge

Construct	Description	Examples of measures	Strategies for collection of data
Use of knowledge			
Conceptual	Changes in levels of knowledge or understanding or in attitudes	Knowledge-related attitudes; intentions to change	Questionnaires, interviews
Instrumental	Changes in behaviour or practice	Adherence to recommendations (e.g., change in prescribing, adoption of a new nursing practice or abandonment of an existing practice)	Administrative or clinical database
Persuasive	Use of knowledge for political change and to influence policy	Use of knowledge in policy-related documents and discussions	Analysis of documents
Outcomes			
Patient	Impact on patients of using or applying the knowledge	Health status (morbidity or mortality), health-related quality of life, satisfaction with care	
Provider	Impact on providers of using or applying the knowledge	Satisfaction with practice, time taken to do new practice	
System or society	Impact on health system of using or applying the knowledge	Cost, length of stay, waiting times	

“processes”

“outcomes”

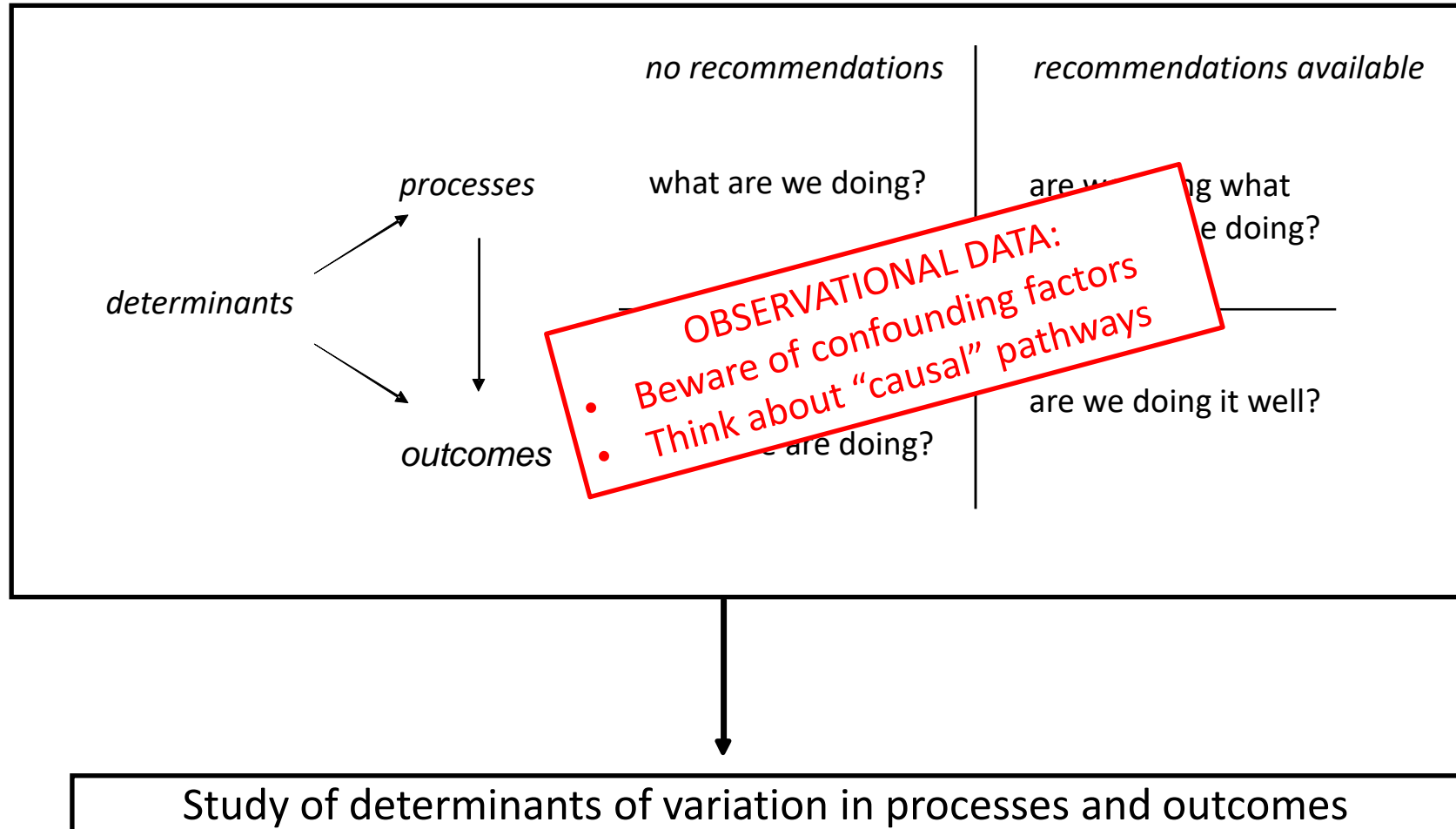


National data and surveys (as available in the UK)

Diversity of data sources:

- Coverage: all patients or specific patient groups
- Purpose: administrative or clinical data
- Collection method: routinely collected or dedicated “surveys”
- Source: clinician-reported, patient-reported, or laboratory data
- Scope: only health or also non-health
- Complexity: “single-episode” or “longitudinal”
- Linkage: single data source or several datasets linked at patient level

Epidemiological approach (1)



Epidemiological approach (2)

Turn a “policy issue” into an “answerable question” -> define:

- Population
- Comparator groups (<- “determinants”)
- Confounders and mediators
- “Processes” and/or “outcomes”

Epidemiological approach (3)

Policy issue in England: Socioeconomic and ethnic inequalities in pregnancy outcomes

Answerable question: “In women giving birth in NHS hospitals, are the risks of stillbirth and preterm birth associated with the women’s socioeconomic and ethnic background?”

- Population:
 - women giving birth
- Comparator groups:
 - groups according to socioeconomic and ethnic background
- Confounders and mediators:
 - maternal age, parity, pre-existing medical conditions
- Outcomes:
 - stillbirth, preterm birth and fetal growth restriction.

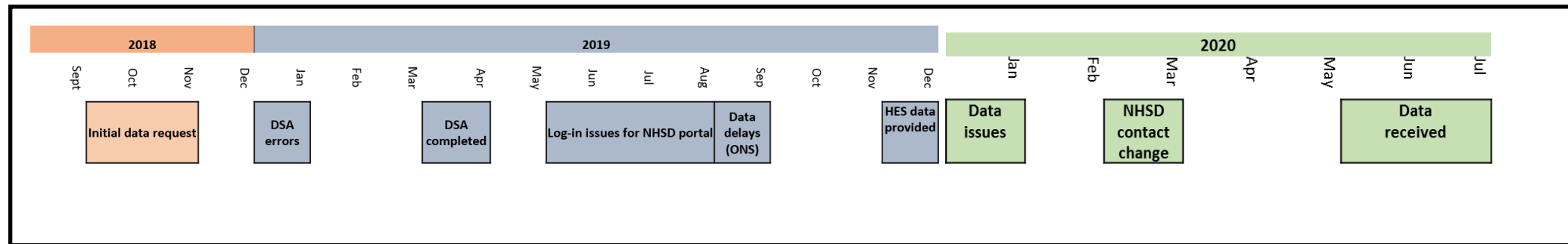
Study design:

- All women giving birth
- Routinely collected administrative data
- Derived from clinician-reported data
- Single episode
- Single data source
- Cross-sectional study

Information governance and data access

Getting approvals in place and obtaining access to data can be a lengthy process

Example* of timeline of obtaining routinely collected maternity data from English NHS:



* From National Maternity and Perinatal Audit



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“Data science”

Develop a coding scheme based on data items in available data source to define key study components):

- Population
- Comparator groups / confounders and mediators
- Outcomes

Evaluate the “robustness” of the coding scheme”:

- Validity (“Are differences likely to reflect worse care / worse outcomes”)
- Statistical power (“What is the change of detecting a ‘true difference’”)
- Technical specification (“How well can data define key study components”)
- Fairness (What are other differences between comparator groups”)

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Statistical methods

Three key issues:

- Missing data -> statistical imputation techniques (often used, not always fully justified)
- Risk (or case-mix) adjustment -> e.g., regression analysis (always risk of “residual confounding”)
- Capturing the uncertainty in the results -> danger of overinterpreting differences
 - Play of chance -> often taken too lightly
 - Impact of data quality



Beware of poor “signal-to-noise ratio”

National Maternity and Perinatal Audit

- “Audit” of the NHS maternity services across England, Scotland and Wales
- Aim: to evaluate care processes and outcomes in order to identify good practice and areas for improvement in the care of women and babies



More information:
<https://maternityaudit.org.uk>

Article

Births and infant mortality by ethnicity in England and Wales: 2007 to 2019

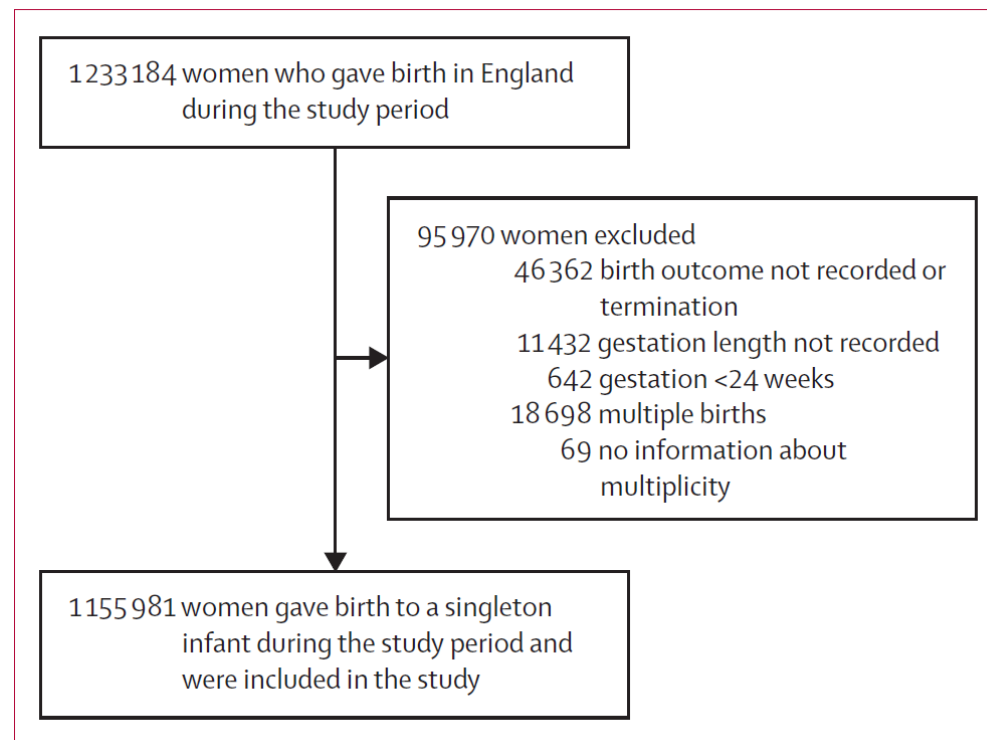
Live births, stillbirths, infant deaths by ethnicity of the baby occurring annually in England and Wales.

**Ongoing concern in the UK:
Women from more deprived socioeconomic
backgrounds and minority ethnic groups have
poorer pregnancy outcomes**

Statistician's comment

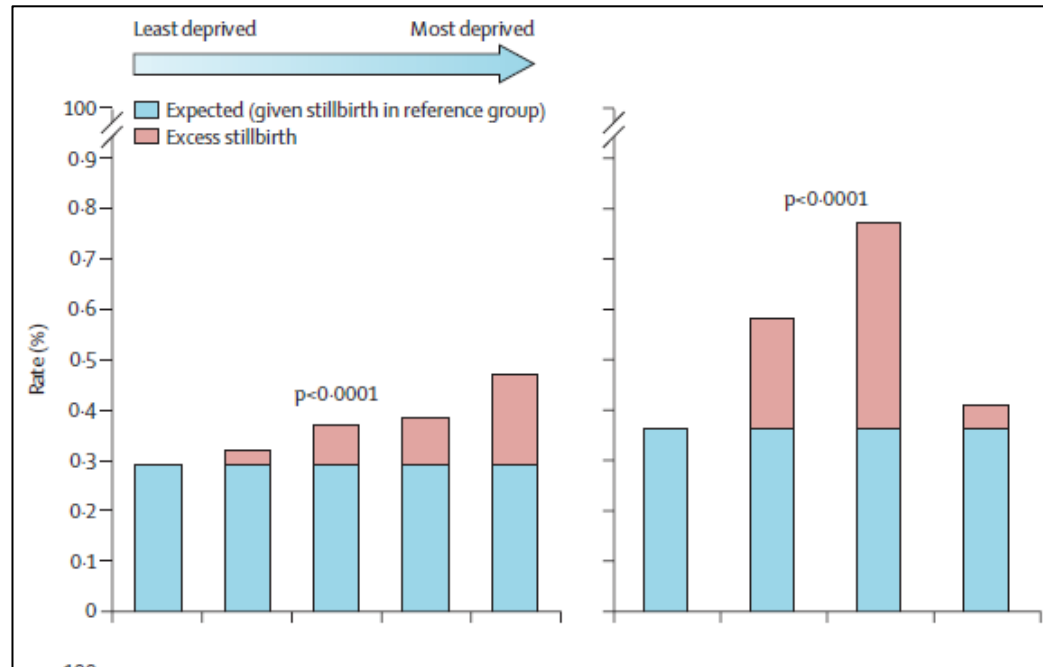
“While stillbirth and infant mortality rates across all ethnic groups have generally been declining since 2007, babies from black ethnic groups have the highest rates.

“Sprint audit”: ethnic and socio-economic inequalities in maternity and perinatal care for women and their babies



between 2015 and 2017

Stillbirths

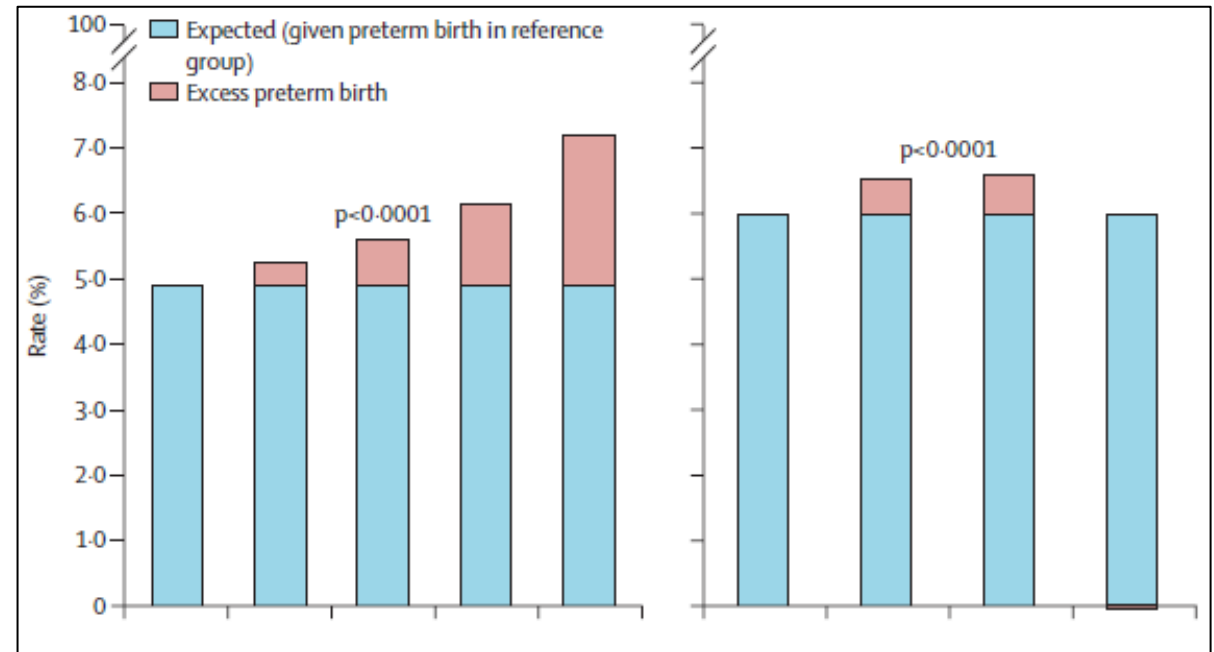


Socioeconomic quintile

Ethnic group

White South - Asian Black – Mixed other

Preterm births



Socioeconomic quintile

Ethnic group

White South - Asian Black – Mixed other

“Population attributable fractions”

Proportion of stillbirths attributable to:

Socioeconomic deprivation: 24%

Ethnicity 19%

Proportion of preterm births attributable to:

Socioeconomic deprivation: 12%

Ethnicity 1%

National data and surveys

Workshop questions:

- Identify possible topics for policy briefs for which analysis of national data and survey can provide relevant evidence
- Frame answerable questions
- Evaluate available data sources
- Consider information governance and data access options
- Identify data science and statistical issues
- Design policy briefs: audiences, messages, and media
- Challenges.....