



## TUBERCULOSIS PROJECT COLLABORATION AGREEMENT

This agreement is between the following:

**The World Health Organization**  
Regional Office for the Eastern Mediterranean  
Abdul Razzak Al Sanhoury St.  
P.O. Box 7608 Nasr City  
Cairo 11371, Egypt  
(Hereinafter referred to as "WHO"),

**The National Tuberculosis Control Program**  
Residing inside (National chest diseases and tuberculosis training & research centre)  
3 Al Sikka Al Baidaa St. off Salah Salem St.  
(Hereinafter referred to as "NTP"),

**Worldwide Health Forums (Non-profit NGO)**  
17, Abdel Moneim Hafez St.  
P.O. Box 2440 Horeya  
Heliopolis  
(Hereinafter referred to as "Health Forums")

and

**Right Start Foundation (Non-profit NGO)**  
Saudi Buildings  
Nozha St.  
(Hereinafter referred to as "Right Start")

### 1. The Project

1.1 The parties shall collaborate on the project described in Annex 1 attached hereto (hereinafter referred to as the "Project"), which forms an integral part of this Agreement. The activities to be carried out by each party under the Project are also described in Annex 1.

1.2 All decisions concerning the Project shall be taken jointly by the parties. The implementation of Project activities by a party is subject to that party's regulations, rules and administrative practices.

### 2. Funding

2.1 Each party hereto shall be fully responsible for the funding of its activities under this Agreement, except as otherwise may have been agreed in this Agreement in or a sub-agreement thereto.

2.2 Any fund-raising for the Project will be decided jointly by the parties and will be directed primarily to governments, non-profit organizations and foundations. Any fund-raising from commercial entities or their foundations, or organizations funded mainly from commercial sources, shall be made in accordance with the rules of the parties with respect to avoidance of any perceived conflict of interest.

2.3 Each party shall administer the funds handled by it in accordance with its financial regulations, rules and administrative practices. The accounts shall be subject to audit in accordance with the party's audit rules and procedures and a copy of the report of the external auditor shall be sent to the other party, if so requested, as soon as it becomes available.

### **3. Copyright**

3.1 As a general rule, the parties shall decide jointly what works are to be prepared under the Project and who shall be responsible for the preparation of such works.

3.2 The parties shall own jointly the copyright of any work that has been prepared jointly by the parties. All acts covered by the copyright shall be decided jointly, except that each party may itself reproduce or publish the work in accordance with its administrative rules and procedures. Any revision of the work shall be decided jointly.

3.3 Copyright of any work prepared by one of the parties on its own under this Project shall be vested in that party, who may publish the work provided that the other party has been given the opportunity to comment on the work and any references to that other party before publication, which comments shall be given due consideration by the publishing party.

3.4 All parties shall be duly acknowledged in any work resulting from the Project and the wording of such acknowledgement shall be agreed between the parties.

3.5 WIIO's name and emblem are recognized symbols of integrity and of assurance to the public. No enterprise shall be authorized to use WHO's name or emblem for the promotion, advertisement or marketing of its products or services. Use of the name or emblem in all other circumstances must always be cleared with the Office of the Legal Counsel, in particular when the name or emblem is to be used in conjunction with other names or logos to indicate joint work or ownership.

### **4. Web site**

4.1 The parties shall decide jointly on any dissemination of Project information over the Internet. The parties shall not create a separate web site for this purpose, but any information shall be disseminated on one or all parties' existing web site(s).

### **5. Relationship and responsibility of the parties**

5.1 Nothing in this Agreement shall be construed as creating a relationship of joint ventures, partners, employer/employee or agent. None of the parties have the authority to create any obligation for the other.

5.2 Without the prior written consent of the other party, neither party shall, in any statement or material of an advertising or promotional nature, refer to the relationship of the parties under this Agreement.

5.3 The use of one party's emblem by the other party is subject to the prior approval in writing.

5.4 Each party shall be solely responsible for the manner in which it carries out its part of the collaborative activities under this Agreement. Thus, a party shall not be responsible for any loss, accident, damage or injury suffered or caused by the other party, or that other party's staff or sub-contractor, in connection with, or as a result of, the collaboration under this Project.

## 6. Notices

6.1 All notices to be given under this Agreement must be in writing and sent to the address or fax number of the intended recipient set out hereinafter or to any other address or fax number which the intended recipient may designate by notice given in accordance with this Article. Any notice may be delivered personally or sent by first class pre-paid registered mail or by fax, and it will be deemed to have been served: if by hand, when delivered; if by first class registered mail, 48 hours after posting; and if by fax when despatched provided the sender's fax machine produces automatic receipt of error free transmission to the intended recipient's fax number.

If to WHO: World Health Organization  
Regional Office for the Eastern Mediterranean  
Attention: Dr Akihiro Sieta, Regional Advisor, Stop Tuberculosis  
Abdul Razzak Al Sanhoury St.  
Box 7608 Nasr City  
Cairo 11371, Egypt  
Tel.: 202 2765000  
Fax: 202 2765249

CC: WR Egypt

If to NTP: National Tuberculosis Control Program  
National chest diseases and tuberculosis training & research centre  
Attention: Dr. Essam El Moghazy,  
Executive Director of the National Tuberculosis Control Program.  
3 Al Sikka Al Baidaa St. off Salah Salem St.  
Tel: 20 2 27921079  
Fax: 20 2 27921079

If to WHF: Worldwide Health Forums  
Attention: Hisham Mohamed Omar, Chairman of Board  
17, Abdel Moneim Hafcz St.  
P.O. Box 2440 Horeya  
Heliopolis  
Tel: 0020226903993  
Fax: 0020226903439

If to Right Start: Right Start Foundation  
Attention Dr. Amr Khaled  
Saudi Buildings  
Nozha St.  
Tel: 0020224170990  
Fax: 0020224170990

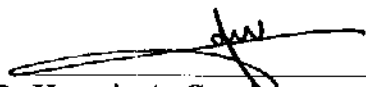
**7. General provisions**

7.1 This Agreement comes into force upon its signature by all four parties and expires when all activities under the Project have come to an end.

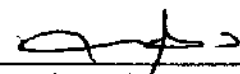
7.2 This Agreement may be modified by mutual written consent of the parties. The Agreement may be terminated by any party with one month's notice, subject to the orderly conclusion of any ongoing activities and the settlement of any outstanding obligations.

7.3 Any dispute relating to the interpretation or application of this Agreement shall, unless amicably settled, be subject to conciliation. In the event of failure of the latter, the dispute shall be settled by arbitration. The arbitration shall be conducted in accordance with the modalities to be agreed upon by the parties or, in the absence of agreement, in accordance with the **UNCITRAL Arbitration Rules**. The parties shall accept the arbitral award as final.

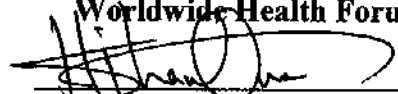
**Agreed and signed on behalf of the  
World Health Organization**

*for*   
\_\_\_\_\_  
Dr Hussein A. Gezairy  
Regional Director, WHO-EMRO  
Date 25.1.09

**Signed on behalf of the  
National Tuberculosis Control  
Program.**

  
\_\_\_\_\_  
Dr. Essam El Moghazy  
Director, NTP  
Date 25/1/2009

**signed on behalf of the  
Worldwide Health Forums**

  
\_\_\_\_\_  
Dr Hisham Mohamed Omar  
Chairman of Board, WHF  
Date 25/1/2009

**Signed on behalf of the  
Right Start Foundation.**

\_\_\_\_\_  
Dr. Amr Khaled  
Director, Right Start  
Date 25/1/2009  
*C-ATVCO*

## **Annex Project Description**

Collaborative Project on Tuberculosis Advocacy, Communication, and Social Mobilization  
(ACSM) Between  
The World Health Organization Regional Office for the Eastern Mediterranean,  
National Tuberculosis Control Program, Worldwide Health Forums  
,and Right Start Foundation

### **Background of the Project:**

Tuberculosis, (TB) is a preventable and curable, infectious bacterial disease caused by *Mycobacterium tuberculosis*, which most commonly affects the lungs. It is transmitted from person to person via droplets from the throat and lungs of people with the active respiratory disease.

Tuberculosis (TB) is a contagious disease. Like the common cold, it spreads through the air. Only people who are sick with TB in their lungs are infectious. When infectious people cough, sneeze, talk or spit, they propel TB germs, known as bacilli, into the air. A person needs only to inhale a small number of these to be infected. Tuberculosis is treatable with a six-month course of antibiotics.

Left untreated, each person with active TB disease will infect on average between 10 and 15 people every year. But people infected with TB bacilli will not necessarily become sick with the disease. The immune system "walls off" the TB bacilli which, protected by a thick waxy coat, can lie dormant for years. When someone's immune system is weakened, the chances of becoming sick are greater.

Tuberculosis affects millions of lives in the world and our Region. According to recent estimates, roughly 1 million people are suffering from TB in this Region alone. For example, in Egypt it is estimated at 21 TB patients per 100 thousands/year got Tuberculosis.

### **Goal of the Project:**

Our goal is to STOP or dramatically reduce the global burden of tuberculosis by ensuring all TB patients, benefit from universal access to high-quality diagnosis and patient-centred treatment. Furthermore, protect poor and vulnerable populations from TB through the promotion of healthy habits in the field of tuberculosis; apart from any political, factional, racial or religious affiliations.

### **Project Objectives:**

- 1) To deliver health awareness messages about Tuberculosis to at least 20% of Egyptian population during the year 2009.
- 2) To change bad behaviours related to disseminating TB infection in 5% of total Egyptian population.
- 3) To encourage the general public for early health seeking behaviour when got cough for more than two weeks.
- 4) To reduce the TB-related stigma within the general Public.

### **Project Period:**

This project is valid for one year period that starts with the date of signature (in 2009), as long as none of the 4 parties express the wish to cancel it.

### **Main Project Activities:**

**All 4 parties vow to take responsibility as follows:**

- a- Each party vows to appoint a communication representative responsible for coordination during different steps of the execution of the memorandum of agreement and monitoring of its progress with the other parties' representatives.
- b- The regional office, health forums and the NTP vow to cooperate with each other and do the effort necessary to hold training workshops to train the program leading groups, health forums individuals and to certify the training certificates obtained through this program at a later stage.
- c- The regional office and the NTP will undertake the preparation of the medical scientific material needed. The health forums vows to provide needed attention to prepare mass media and publicity material to be approved by the regional office and the NTP
- d- The NTP undertakes the printing of information and publicity material, needed to formulate health promoting message to combat tuberculosis, in adequate amounts as per the needs of health forums highlighted in the execution plan.
- e- Health forums and the NTP vow to cooperate with each other to hold well targeted health campaigns on the local society level (according to the execution plan agreed upon), all in complete coordination with health and local authorities.
- f- The NTP and Right start will use their best effort to give the best possible highlight in the media to mobilize communities for sharing in the Tuberculosis control campaign and to the campaigns' results on TV and in other media tools, as well invite celebrities to support the campaign.

**1. World Health Organization**

Cooperates with ministries of health and different health related sectors in all countries of the region and in all aspects, especially through the concept of primary healthcare of which health education and social contribution are 2 fundamental elements. It is represented by Dr. Hussein Al Jazairy, Director of WHO EMRO.

**2. National Tuberculosis Control Program**

Its main focus is improving public health particularly through health education about tuberculosis. It is represented by Dr. Essam El Moghazy, Director of the National Tuberculosis Control Program.

**3. Worldwide Health Forums**

Non-profit NGO with accumulated expertise in the field of health education and health awareness campaigns aiming promote health in the Middle East, using a number of competent volunteers specializing in various branches of medicine and other health sciences. It is represented by Dr. Hisham Mohamed Omar, Chairman of Board.

**4. Right Start Foundation**

With its broad experience in health education through televised media especially in the area of drugs and smoking control, and it is represented by Mr. Amr Khaled as he answers his true calling, volunteering on a large scale, hands on to pursue all that can actually benefit the people health wise, socially and spiritually, aided by his outstanding capabilities to get through to his audience through mass media.