

In line with the global and regional visions and priorities, and in response to remarkable opportunities and daunting challenges, WHO Regional Office for the Eastern Mediterranean and partners are launching the third Vaccination Week in the Eastern Mediterranean during the week of 24–30 April 2012, which will coincide with Vaccination Week events in five WHO regions. Vaccination Week is an annual initiative celebrating and promoting immunization through advocacy, education and communication activities. Vaccination Week activities require collaboration among various private, non-government and government sectors.

The success of prior Vaccination Weeks was largely due to their flexible frameworks and themes. In 2012, the Regional Office in consultation with countries is suggesting an overarching theme assuring both regional relevance and national focus. This year's proposed theme reflects a key priority of the region and countries, and enables the ministries and partners engage in inspiring and innovative activities.

Related links

[Regional Director's message](#)

[Advocacy materials](#)

[World Immunization Week 2012](#)

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