- 2016
  - Dignity above all

- 2015
  - HIV treatment for all
- 2014: Treat for life, Prevent for life

- 2013: Treat More, Treat Better

- 2012: It starts with an HIV test: know better, live better

- 2011: Stigma and discrimination in health care settings

- 2010: I live my rights. I respect other people’s rights

- 2009: Universal access and human rights

- 2008: Men! Take the lead

- 2007: Women! Keep the promise: Stop AIDS.

- 2006: Together towards HIV prevention, treatment and care for all
2005 - AIDS: Stand up for the challenge

2004 - Men, girls, HIV and AIDS

2003 - HIV is treatable ... for a better future, act now!

2002 - Live and let live. A human touch heals pain

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