- 2018
  - Stop new HIV infections now

- 2017
  - Test for HIV
2016 - Dignity above all

2015 - HIV treatment for all

2014 - Treat for life, Prevent for life
2012 - It starts with an HIV test: know better, live better

2011 - Stigma and discrimination in health care settings

2010 - I live my rights. I respect other people’s rights

2009 - Universal access and human rights

2008 - Women! Take the lead

2007 - Leaders! Keep the promise: Stop AIDS.

2006 - Together towards HIV prevention, treatment and care for all

2005 - HIV/AIDS: Stand up for the challenge

2004 - Women, girls, HIV and AIDS

2003 - HIV is treatable ... for a better future, act now!

2002 - Live and let live. Human touch heals pain