WHO's environmental health programme aims to raise awareness of the need for a cleaner environment. WHO has conducted training sessions and awareness-raising campaigns to focus on topics such as water quality, waste management, air pollution and chemical product safety. The programme has become a public educator for the general public, businesses and industry.

The programme aims to educate people on the best uses of products, promote the use of environmentally-friendly products and identify the financial and environmental benefits of promoting environmental health.

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