

Volunteers prepare to deliver awareness-raising materials to citizens in Al-Amiriya, Baghdad Baghdad, Iraq, 28 July 2020 – A one-month campaign, which began on 29 June, targeted more than 6 million people in 10 heavily populated and COVID-19-affected districts in Baghdad with health promotion and awareness messages to limit transmission of COVID-19 following an increase in the number of cases reported in the country. The campaign dubbed "Your health is important" was conducted in each of the 10 districts for a period of 3 days and was organized by WHO and the Ministry of Health, in partnership with the United Iraqi Medical Society, the Ministry of Youth and Sports and community police.



A volunteer shows a garage worker the correct way to wear a face maskTwo hundred and fifty (250) volunteers used booths, mobile screens and mobile clinics to display educational videos and play audio messages on a variety of protective measures. They also distributed face masks, hand sanitizers and flyers, and informed the public of the importance of wearing face masks, practising physical distancing and washing hands frequently. The campaign included support from the media, religious leaders, athletes, artists and other professionals.

