Mayadah B. Shehadeh,¹ Ghadeer A.R. Suaifan,¹ Alaa M. Abu-Odeh² and Rula M. Darwish³

¹Department of Pharmaceutical Sciences, ³Department of Pharmaceutics and Pharmaceutical Biotechnology, ²School of Pharmacy, University of Jordan, Jordan (Correspondence to Mayadah B. Shehadeh: m.shehadeh@ju.edu.jo).

Abstract

Background: The relationship between obesity and various chronic diseases is well documented. In Jordan, the prevalence of overweight (30.0%) and obesity (38.8%) among females is on the rise, encouraging many adults to rely on alternative health care methods to manage their weight.

Aims: We explored the status of complementary and alternative medicine (CAM) use for weight management among adult females in Jordan and the possible relationship between CAM use and body mass index.

Methods: An interviewer-administered, structured questionnaire was used to collect data on the use and safety of CAM for weight management from 858 women in 2015. Responses were coded and analysed using SPSS, version 20.

Results: Around 40% of the respondents reported using some form of CAM for weight management. Commercial dietary supplements (31.2%), herbal remedies (26.7%) and folk remedies (18.0%) were commonly used. Green tea and fibre tablets were the most widely used herbal supplements. Logistic regression analysis indicated that overweight participants are more frequent CAM users compared to obese. Relatives and friends were the main sources of information about CAM. Only 31.9% of women believed that CAM modalities were safe; around half believed they were not safe during pregnancy (52.5%) and lactation (48.0%). Only 49.7% were aware of side-effects and 41.5% of drug interactions.
Conclusion: This study revealed that CAM is often used for weight management. Awareness of the safe use of CAM with other medications and during pregnancy and lactation should be addressed.

Keywords: alternative medicine, dietary supplements, weight management, women, Jordan

Citation: Shehadeh MB; Suaifan GAR; Abu-Odeh AM; Darwish RM. Complementary and alternative medicine use for weight management among females in Jordan; a community-based survey. East Mediterr Health J. 2019;25(x):xxx–xxx. https://doi.org/10.26719/emhj.19.098

Received: 06/02/18; accepted: 14/10/18

Copyright © World Health Organization (WHO) 2019. Some rights reserved. This work is available under the CC BY-NC-SA 3.0 IGO license https://creativecommons.org/licenses/by-nc-sa/3.0/igo

Introduction

Despite recent advances in care and management, the obesity epidemic has reached an alarming level worldwide in both developing and developed countries. Globally, one billion adults have been identified as being overweight and 300 million as obese (1). Jordan is ranked 25th among countries suffering from obesity, with a prevalence of 49.7% (2). Overweight and obesity among women in Jordan has reached alarming levels (30.0% and 38.8% respectively). Changes in physical activity, lifestyle, socioeconomic status and dietary habits are factors which have been found to be associated with precipitating obesity (3–5).

Obesity causes substantial morbidity, mortality and chronic complications. Recent research has highlighted it as a risk factor for coronary heart disease. In addition, obesity is associated with hypertension, diabetes, dyslipidaemia, cancer, osteoarthritis of weight-bearing joints and deteriorating quality of life (3,6).

Enormous advances have been accomplished in modern medicine, however, complementary and alternative medicine (CAM) still interests people greatly. In many developing countries,
traditional medicine is the primary health care system, with about 70–80% of the population relying on it (7). One-third of adults in the United States of America have used some form of CAM according to the 2002 National Health Interview Survey and several population-based studies (4,5,7,8). Herbs (35.5%) and hijama (cupping) (20.4%) are the most widely used forms of CAM in Jordan for cancer patients and the chronically ill (9). Other commonly used CAM therapies include herbal products, deep breathing exercises, meditation, chiropractic, yoga, massage and diet-based therapies (4,10,11). Complementary and alternative medicine encompasses various ancient and new approaches which are not taught widely in medical schools and are not generally used in hospitals for the purpose of preventing or treating disease. By definition, complementary practices are used together with conventional medicine, while alternative methods are used instead of conventional therapy (4,10,11).

“Back to nature” is one of several aspects that have encouraged the expansion of CAM use: it adds to the perception among consumers that these practices are natural and therefore safe and cannot cause harm. The high cost of conventional therapies and the trend towards self-medication also have contributed to the expansion in use. In particular, individuals who are obese are seeking alternative practices for weight management due to the poor compliance with conventional weight-management programmes, indicating that there is a need for safe, effective and acceptable therapeutic options (5,10,12,13).

Our objectives were to determine the status and perception of safety of CAM use as a weight control or weight reduction intervention among a sample of normal, overweight and obese females in Jordan and to examine any possible relationship between body mass index (BMI) and such use.

**Methods**

**Study population and study tool**

A face-to-face (participants completed the questionnaire in front of the distributer), anonymous, structured questionnaire was administered to a sample of adult women (any woman who appeared to be 18 years old or older; target sample was set at 1000) after obtaining verbal informed consent to participate in the study (the consent statement was clearly printed at the top of the questionnaire and was recited to each prospective participant. The study was carried out in various community settings to ensure sample representativeness (5 health care centres, 5 shopping malls, 10 supermarkets, the University of Jordan main cafeteria, 3 fitness centres and 10 female beauty centres).

The questionnaire was developed by the researchers and structured to cover commonly used CAM modalities in Jordan. It was approved by an expert panel comprising 2 nutritionists, 3
pharmacists and a statistician. To ensure validity and to facilitate data collection, the questionnaire was constructed in English first, then translated into Arabic and back to English. Back translation was undertaken by a bilingual speaker to ensure translation validity. The sample size of 600 participants was computed using the sample size calculator (surveysystem.com) with confidence interval of 4, confidence level of 95% based on the females population aged 18+ years, at the end of 2014 this was 2,667,640 (data from the Department of Statistics, Jordan DOS 2014).

A preliminary trial was conducted on a sample of around 25 females (4.2% of the target sample) to address any ambiguity in the questions. Data collected during this pilot study was excluded from the final data analysis. All feedback received was incorporated into the final amended Arabic version of the questionnaire, which was then distributed to the research assistants and then to the respondents. The questionnaire comprised 25 questions divided into 4 sections. The first section collected demographic data, the second was about health status (if the participant had any chronic disease), the third section addressed different types of CAM and the last section focused on CAM safety.

As in many research studies, participant recruitment was a major challenge. This is because recruitment includes the identification of participants eligible for the study goals and design, the proper explanation of the study to potential participants, informed verbal consent and ethical standards being maintained. Accordingly, fifth-year pharmacy students were trained to ensure efficient communication with potential participants. The average interview time was 20–30 minutes.

Data were collected between February and June 2015. Respondents were categorized according to the internationally defined BMI categories: normal (18.5 to < 25 kg/m2); overweight (25.0 to < 30 kg/m2); obese (≥ 30 kg/m2).

Data analysis

Data were coded, entered and analysed using SPSS, version 20. The analysis involved descriptive quantitative statistics, e.g. frequency and percentage. Binary stepwise logistic regression analysis was used to determine the associations between CAM modalities used and respondents’ BMI status. Using the forward Wald method, odds ratios (ORs) and their 95% confidence intervals (CIs) were computed. P-value ≤ 0.05 was considered to be statistically significant. The chi-squared test was performed to explore the differences in health habits between CAM users and nonusers.

Compliance with ethical standards
Informed consent was obtained from all individuals included in the study. No financial incentive was offered. This study was approved by the Scientific Research Committee at the Faculty of Pharmacy and the University of Jordan and the institutional review board of Jordan University Hospital.

**Results**

We recruited 858 women to participate in the study. Participants with a BMI below 18.5 kg/m² (4.7%) were excluded from the data analysis. Data collected from 818 females were subjected to analysis (95.3%). The majority of respondents were young (423 aged 18–25 years), university graduates (507), single (449) and had a medium monthly income (500–1500 Jordanian dinars/month) (Table 1). Nearly half (42.2%) the respondents were classified as overweight (BMI ≥ 25–29.9 kg/m²) or obese (BMI ≥ 30 kg/m²). Overweight was very common (9.8%) among the youngest age group (18–25 years) while obesity (7.1%) was common in the oldest group (≥ 46 years); 8% of obese respondents considered their weight to be normal.

Use of CAM was reported by participants in all BMI categories. Several strategies had been adopted to maintain or lose weight. Overall, 54.3% of our participants tried to reduce or control their weight in the previous year. Only, 38.9% reported the use of at least one form of CAM therapy for weight reduction or weight control (Table 2). However, more of those in the obese group tended to rely on CAM modalities to reduce their weight (63.3%) compared to overweight (46.1%) and normal weight (28.9%) (Table 3).

Commercial dietary products (29.5%), herbal remedies (24.7%) and herbal dietary supplements (16.9%) were the most commonly used CAM modalities (Figure 1). Non-prescription medications (77; 9.4%), massage (28; 3.4%), aromatherapy (25; 3.1%), yoga (25; 3.1%) and acupuncture (12; 1.5%) were less popular among participants (P < 0.05) (Figure 1).

The main source of information about herbal dietary products (19.4%) and herbal remedies (25.8%) was relatives and friends, followed by the herbalist (attar) (10.1% and 11.0% respectively), pharmacists (9.0% and 7.0%, respectively), nutritionists (16.9% and 17.8%, respectively), health food stores (10.5% and 11.3%, respectively), physicians (13.4% and 12.5% respectively) and others (14.6% and 9.9%, respectively).
Prescription medications (77; 10.0%), massage (28; 3.6%), aromatherapy (25; 3.3%), yoga (25; 3.3%) and acupuncture (12; 1.6%) were less popular among participants (Figure 1) (P < 0.05). Commercial dietary supplements and herbal remedies were the most widely used CAM modalities. Green tea was the most commonly used herbal drink (Figure 2), while ginger was the most widely used home remedy (Figure 3). Fat metabolizers and fibre tablets were the most widely used folk remedies among normal weight females (Figures 2,3).

Lifestyle habits and health status of the participants are summarized in Table 2. Lack of physical activity was common (437; 53.4%). Utilization of CAM was greater among the chronically ill overweight and obese (72.8%). Chronically ill overweight and obese women were more likely to use CAM (6.5% and 4.0% respectively; P < 0.05) to treat their conditions.

Logistic regression analysis showed that BMI has no effect on the tendency of participants to rely on a specific type of CAM to maintain or reduce weight. (Table 4). Bivariate analysis did not reveal any statistically significant association between the CAM type used and BMI (P ≥ 0.05). However, it was observed that overweight respondents (BMI ≥ 25–29.9 kg/m2) were more likely to use aromatherapy (OR 12.17; 95% CI: 0.96–153.58) in attempting to reduce weight (Table 4).

Table 4 summarizes the sociodemographic characteristics of CAM users compared to nonusers. In general, there were significant differences in the characteristics of CAM users compared with nonusers in terms of education and occupation. Four in 10 working females were overweight and around 15% were obese. Obesity (30%) and overweight (37%) were more common among housewives (Table 1).

A third of the respondents (31.9%) believed that CAM is generally safe (Table 5). However, half of the participants (49.7%) agreed that CAM modalities might induce side-effects, 35.5% thought it might cause allergy and 41.5% that drug interactions were possible. Almost half of the participants opposed CAM use by pregnant (52.5%) or lactating mothers (48%).

Discussion
In Jordan, obesity among women of reproductive age is on the rise as indicated in the Jordan Population and Family Health Survey: the prevalence of overweight was 27% while obesity was 20% (15). In our sample, 42.4% of the respondents did not have ideal body weight and were either overweight (26.8%) or obese (15.6%). Our findings are in line with a 2014 survey which reported 30.0% of females in Jordan are overweight and 38.8% are obese, reflecting the lack of appropriate knowledge of what constituted a healthy weight (2). Over the past decade, Jordan has witnessed rapid changes towards a sedentary lifestyle, and a high-fat diet is common (14).

The high prevalence of CAM use among our participants, mainly among those who were overweight, may be attributed to several factors. According to previous studies, influencing factors might include; the accessibility and availability of CAM products; the discrepancy between the expectations of the participants and the results achieved with conventional calorie reduction plans leading to a negative perception for their weight loss pattern; believing that CAM modalities are safe; difficulty in maintaining a healthy lifestyle; and the low rate of fulfilment of the objectives of a weight management nutrition plan (5,16,17).

Our study indicated that both young females (18–25 years old) 45.6% and older individuals (≥ 46 years old) 17.6% were more likely to use CAM. Green tea is the second most popular beverage worldwide after water (18) and we found it to be the most commonly used herbal drink by normal, overweight and obese participants in our study. This may be explained by the influence of media hype on the benefits of green tea, according to Sae-Tan et al. (19). Another potential explanation for the popularity of green tea and similar herbal and home remedies is that dietary supplements are not perceived as medicines and this means that individuals do not have to add a new medication to their drugs list, an important issue for older individuals who are already taking several medications (20).

The high rate of CAM utilization by chronically ill participants (100%) in our study to treat their chronic illness may be explained by the belief that natural is safe and the concerns and dissatisfaction for CAM use among clinicians as previously reported (11). Less than half of our participants (41.5%) agreed about potential drug interactions with CAM modalities. In general, awareness needs to be raised in regard to the potential adverse effects (especially during pregnancy and lactation) and proven benefits of various types of CAM.

Education level, income, health status, occupation, personality variables, cultural and social beliefs are all factors that can contribute to increased use of CAM (10,21). Women are more likely to use CAM than men (22, however, different patterns of use have been noted in previous research and this indicates how important it is to establish the relationship between a respondent’s baseline characteristics and utilization of CAM therapy (21). For example, in
Hispanic women, CAM use is more common among those whose income, education level, and proficiency in English are low (23,24). In our study, university students and housewives were more likely to use CAM compared with other categories.

Almost third of the participants (31.9%) think that CAM is safe, only 41.5% think that herbs might interact with medications and almost half (49.7%) were aware of possible side-effects induced by CAM. These beliefs need to be addressed, especially since many overweight and obese participants have chronic disorders as seen from Table 2. Knowledge regarding the potential harm of CAM use during pregnancy and lactation was reported by almost half of the women in our study. These findings are similar to the data reported by Low Dog (25). Maternity care providers and health care professionals need to address the safety of CAM use among females through health awareness campaigns.

Biomedical maternity care providers and complementary medicine health care professionals can use this information to inform their best practice and care when working with pregnant and breastfeeding women.

This study had several limitations which should be considered for interpretation purposes. First, because of the limited number of participants and the relative homogeneity of our sample, causal associations could not be established. It was very difficult to apply a random sampling method in this study as this requires a means of naming and/or numbering the target population, which was not easy to achieve. Second, we relied on self-reported data; some participants did not adequately identify their answer ‘no answer’ and this limited our ability a detailed review. Third, given the low number of participants with mild, moderate and extreme obesity, we were unable to detect differences in CAM use among obese categories.

**Conclusion**

Our findings indicated that CAM use rates are similar for weight control or reduction and these could be attained by a variety of alternative modalities. In addition, participants use CAM in combination with other practices involving the restricted calories intake and/or medications for weight reduction. Awareness about the safety of CAM modalities utilization concurrently with medications and during special physiological conditions, pregnancy and lactation should be addressed. Healthy diet and lifestyle public programs need to be initiated and encouraged by decision makers and authorities in order to limit the rising percentage of overweight and obesity among university students and unemployed.

**Acknowledgements**
The authors would like to acknowledge the Deanship of the Scientific Research.

Funding: The University of Jordan provided the financial support for this study (Grant number 1532).

Competing interests: None declared.

References


