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Abstract

Background: Measuring scientific outputs allows for objective evaluation of established health research systems and ranking countries according to scientific achievements. To our knowledge, attempts for systematic mapping health research output in the Eastern Mediterranean Region (EMR) are limited.

Aims: We aimed to conduct a detailed bibliometric analysis of EMR biomedical and health research productivity during the period 2004–2013, considering country of first author.

Methods: We applied an improved PubMed search strategy to obtain precise data on EMR research productivity, limiting articles to reviews, original research and case reports. Data were normalized to global research output, represented by total articles indexed in PubMed per year from 2004–2013, according to population size of each country. Second order polynomial trend lines were calculated and comparing 5-year periods: 2004–2008 with 2009–2013.

Results: Inspecting overall raw data, a clear increasing trend is observed. Regional share of global health related research ranged from 0.85–2.36% of total PubMed indexed publications during the study period. Five countries contributed to 80% of all published articles during study period; i.e., Islamic Republic of Iran (39%), Egypt (14%), Saudi Arabia (11%), Tunisia, and Pakistan (8% each). Overall, 2.35 articles are published per 100,000 population per year. While Kuwait maintained the highest per capita publication (followed by Tunisia, Lebanon, Qatar and Islamic Republic of Iran), Qatar, Islamic Republic of Iran and Saudi Arabia demonstrated the highest “per capita” population growth in publications. Three academic institutions accounted for over 10% of all publications that were led by an investigator from the Region. Collectively, most
prolific 25 EMR institutions published 44% of all published biomedical and health research in the EMR.

Conclusions: The overall global share of EMR health research publication is smaller than its global share of population or wealth. Biomedical and health research needs greater encouragement and supporting many EMR countries and/or institutions, especially those found to be least prolific in our analysis. The increase in academic publication on health has been more prominent in a few countries only. It is anticipated that the concentration of biomedical and health research in EMR academic institutions would help in translating knowledge into public health outcomes, if more suitable conditions are provided.

Keywords: Eastern Mediterranean Region, PubMed, bibliometrics, biomedical research, health research.


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Introduction

In the growing world of science and technology, scientific research forms an important foundation of every country's success. Health research enables health systems to develop evidence-based interventions that would, ultimately, lead to the improvement of health indicators in corresponding populations (1), based on sound health-policy making.

Globally, including countries of the Eastern Mediterranean Region (EMR), knowledge production and publication has been on the rise. Still it seems that EMR countries publish less
academic output per capita than the global average (2). Moreover, health related research is unevenly distributed in the Region (3), although a comprehensive picture is lacking. While the World Health Organization (WHO), and related global health policy assemblies, emphasize the importance of linking research evidence to policy-making and building research capacity (4), limited academic output from the Region may reduce the relevance of research evidence to regional priorities (5,6). Unfortunately, limited success has been achieved in the EMR in adopting and prioritizing national health research agendas, or to systematically map research output in health and related biomedical domains (7,8).

Measuring scientific outputs allows for objective evaluation of established health research systems and ranking countries according to their scientific achievements. Such analysis is an increasingly important part of a broader set of evaluation methods that could be used to analyse research trends, identify emerging areas of science, aid in resource allocation decisions, and support the decision-making process in health care (9,10). To do this, a family of methods is applied including case study analysis, peer review, economic rate-of-return analyses and surveys, measurement of health indicators, and numbers of patents filed, in addition to quantitative analysis of health research outputs – also known as bibliometrics (11).

There is now widespread agreement that bibliometric methods have much to offer as a complement to narrative accounts of scientific developments and conventional evaluation processes with a view to strengthening them (9,12,13). The increasing popularity of bibliometric analysis derives in part from the multitude of comprehensive infometrics indicators it offers, including activity measurement, knowledge transfer measurement, linkage measurement, inter-disciplinarity, and citation analysis (14,15,16). More importantly, bibliometrics offer the special advantage of using seemingly objective data that can be collected with minimal involvement from the researchers themselves. This helps reduce the administrative burden posed on researchers by many of the alternative classical evaluation methods, while ensuring that the data gathered are more likely to be representative because they are gathered for entire research communities, not simply those researchers who give their consent (17). Additionally, bibliometric studies could be successfully used to assess trends in the scientific productivity of individual researchers, research groups, or research communities over time, and identify research gaps and priorities. (18,19–23).

In the biomedical and health fields, scientists and health researchers utilize many high quality citation databases to search for published literature. Of these databases, PubMed is the most significant “barrier-free” biomedical resource available on the World Wide Web (24); it provides a strong health discipline indexing coverage and catalogues over 28 million biomedical articles in more than 44,000 journals in 37 languages (25).
The free access of PubMed and its friendly interface have led to the development of elaborate techniques to analyse global trends for biomedical and health research productivity, and to provide objective and useful tools to evaluate the results of scientific activity in different locations worldwide (2,26,27,28). The EMR encompasses 21 Member States, namely: Afghanistan, Bahrain, Djibouti, Egypt, Iraq, Islamic Republic of Iran, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Pakistan, Qatar, Saudi Arabia, Somalia, Sudan, Syrian Arab Republic, Tunisia, United Arab Emirates (UAE), and Yemen. In this region, early attempts to study the geographical distribution of biomedical article outputs took place in the Gulf Corporation Council (GCC) region (29,30,31), including thorough quantitative bibliometrics for the UAE and Saudi Arabia (32–39).

More recently, a series of publications embarked on analysing biomedical and health research in individual countries of the EMR, including Egypt, Islamic Republic of Iran, Lebanon, Libya, Morocco, Oman, Pakistan, Palestine, Qatar and Tunisia (40–55). Most of these investigations included geographical distribution studies and quantitative analysis of medical publications from EMR countries by using either raw data or normalized data according to population size and gross domestic product (GDP) spending. Region-wide studies of health-related publications are rare, and are focused on specific topics of interest (20), and hence do not provide a comprehensive view of research products from the region.

To the best of our knowledge, this study represents the largest comprehensive attempt to analyse the collective biomedical and health research outputs in countries of the EMR. By aiming at the detailed bibliometric analysis of biomedical and health research productivity in EMR Member States during the period 2004–2013, results from this study may open up interesting opportunities for a more strategic approach to decision-making in research policy over the long term.

**Methods**

We have applied an improved PubMed search strategy (http://www.ncbi.nlm.nih.gov/pubmed/) to obtain precise data on biomedical and health research productivity in countries of the EMR; details are accessible in the publication by Tadmouri et al. (56). This current search strategy involved the use of elaborate syntaxes that are based on an original process, which was developed in 2004 (57). Non-sensitive and sensitive search strategies, including the names of EMR countries were directed to PubMed within the same day. For some countries, variant names in several world languages were also incorporated in the search syntaxes to cover non-English citations.

The resulting country-specific datasets were collected in “Medline format” text files and then
imported into offline local databases, and were subject to quality checks to manually remove any articles with false positive addresses or those with address affiliations referring to countries of the EMR, but not belonging to first authors. This task became more imperative because at the beginning of October 2013 the National Library of Medicine (NLM) ceased performing quality control review and editing of the author affiliation field in citations indexed in PubMed, and started to rely on data supplied directly by journal publishers (58). Furthermore, NLM changed its policy from indexing the affiliation of the first author only, to including affiliations of all authors in every citation in the PubMed database for citations indexed after October 2013. These two major reasons limited our analysis to the decade including years 2004–2013. The time period also reflects the bibliographic strategies of PubMed, as by 2013 only the corresponding address of the first author was documented in PubMed. Hence, the analysis provides a picture of the health-related research publications as led by a researcher from the Region. As a result, publications in which an author from outside the Region is the leading author are excluded from this exercise.

Since address-based search on PubMed automatically excludes letters to the editors and commentary articles, published articles investigated in this study were limited to reviews, journal articles, and case reports. In addition, the type of search utilized in this study restricts results to papers in which the principal investigators are affiliated to institutions located in an EMR country. Although this could be considered as a possible limitation, the choice of selecting papers with main authors being from EMR institutions reflects a major involvement in the health research publication, and can give a fair representation of research directions in biomedical sciences in the Region, as well as to make sure that each article is assigned to a unique country and to avoid the presence of overlapping results.

The numbers of biomedical and health articles originating from countries of the EMR in years 2004–2013 were used as indices of total biomedical research production in these respective countries, as reflected by PubMed search. To allow for a balanced comparison, data were normalized to global research output, represented by the total number of articles indexed in PubMed per year from 2004–2013, and according to the population size of each country. For the latter, historical population data were obtained from the International Data Base maintained by the United States Census Bureau (59). Second order polynomial trend lines were used in the graphical representations to allow for better comparisons during the 5-year periods, i.e., 2004–2008 and 2009–2013. This characteristic is not possible to obtain by using linear polynomial trend lines, whereas higher order polynomials may portray unwanted noise.

Results

Overview of biomedical and health research article outputs in the EMR

By inspecting the overall raw data for biomedical and health research productivity in the EMR, a clear increasing trend is observed (total: 140 911 articles; mean: 14 091 articles per year with
Notably, the Islamic Republic of Iran accounted for nearly 39% of the overall sum of published research articles in the EMR (Table 1). Egypt follows with a share of 14%, Saudi Arabia 11%, Tunisia 8%, and Pakistan 8%. These five most-performing countries contributed to nearly 80% of all published biomedical and health-research articles in the EMR during 2004–2013. According to the World Bank Group's economic classification, most of the performing countries in the EMR belong to the lower- and upper-middle income categories (Supplement 1). All other remaining countries in the Region had contributions of values less than 4% of the overall biomedical and health-research publications in the EMR (Table 1).

Overall data from the EMR when normalized to global biomedical citation outputs indexed in PubMed indicate a meager, but expanding, contribution of 0.85–2.36% of global biomedical research output for years 2004–2013 (mean: 1.61%; Table 1). Population adjusted data from the EMR reaffirm the progress in biomedical research outputs in the Region over the studied period, i.e., 1.01–4.24 publications/100 000 population for years 2004–2013 (mean: 2.35 publications/100 000 population; Table 1).

Collectively, countries of the EMR witnessed a five-fold increase in the number of articles published annually between years 2004 and 2013 (Table 1, Figure 1.a) compared to an overall global growth in published biomedical research articles of 179% for the same period (Table 1). At a country level, the Islamic Republic of Iran achieved an ascending figure in term of growth of health research productivity from years 2004 to 2013, totaling almost 1061% increase (Figure 1.b). During the same period, Egypt achieved an overall growth of 410% with a steady growth in the periods 2004–2008 and 2009–2013 (Figure 1.c). However, Saudi Arabia doubled its growth in the same periods from 112% in years 2004–2008 to 248% in years 2009–2013; hence, achieving an overall growth of 340% (Figure 1d). An opposite trend is observed in Tunisia, which witnessed a gradual decrease in the rate of biomedical research productivity starting in year 2012 (Figure 1.e).

When results of biomedical and health-research article outputs from countries of the EMR are
normalized to population size, an interesting array is displayed (Figure 2). Overall in the EMR, 2.35 biomedical research articles are published per 100,000 population per year. Despite the fluctuations observed in the studied period (Table 1), Kuwait is a top performer with an average of 12.78 biomedical research papers published per 100,000 population per year for the years 2004–2013 (Figure 2). Tunisia, suffering from an apparent declining trend over the last few years (Figure 1.e), publishes an average of 10.91 health-research articles per 100,000 population per year (Figure 2). Lebanon follows with an average of 9.66 health-research articles per 100,000 population per year. Qatar almost tripled its rate of health-research publications per 100,000 population per year from an average of 6.42 articles in year 2004 to a record value of 17.73 articles in year 2013 (Figure 3.e), resulting with an overall average of 9.31. These latter figures are in complete match with an independent study evaluating Qatar biomedical publications indexed in PubMed for years 2000–2012 (52). Although the Islamic Republic of Iran has an average rate of 7.17 articles per 100,000 population per year (Figure 2), the country achieved a 10-fold increase from a meager average of only 1.64 publications in year 2004 to a sizeable 15.53 publications per 100,000 population per year for year 2013 (Figure 3.f). At a broader scale, most of the performing countries with regard to this indicator belong to the middle and high-income countries (Supplement 1).

Institutional biomedical and health research article outputs in the EMR

The geographical distribution of data on biomedical and health-research outputs in countries of the EMR was analysed at a higher resolution down to the institutional level (Table 2). Exhaustive review of the institutional affiliations for first authors in PubMed-indexed articles resulted in resolving not less than 1398 unique addresses (data not shown). Nearly half of these addresses are located in few high and middle income countries, including the UAE (12%), Iraq (11%), Islamic Republic of Iran (11%), Sudan (8%), Kuwait (5%), and Jordan (5%). In several countries, a handful of institutions were responsible for a majority of health-research publications (e.g., Bahrain, Lebanon, Libya, Oman, Qatar, Yemen, and others). In other countries, a large number of institutions do share, in small fragments, the load of published research in health (e.g., Afghanistan, Iraq, Islamic Republic of Iran, Pakistan, Saudi Arabia, UAE, and others; Table 2).
Detailed address analysis indicates that universities and affiliated teaching hospitals are the major conductor of health and biomedical research in the EMR. This observation seems to be unchanged across low, lower- and upper-middle, and high-income countries (Supplement 1). In many EMR countries, universities – including campuses, associated hospitals, and research centers – seem to have the upper hand in biomedical and health research (e.g., Jordan: 69%, Lebanon: 76%, Palestine: 75%, Tunisia: 72%, and Yemen: 85%), and in Morocco, Oman, and Qatar, hospitals seem to host a sizeable share of biomedical research (Table 2). In the EMR, Tehran University of Medical Sciences was observed to be the most prolific health research publisher during the study period, where first authors affiliated to the university contributed to 6% of all health research published in the Region between years 2004 and 2013. Both, Shahid Beheshti University of Medical Sciences (Islamic Republic of Iran) and King Saud University (Saudi Arabia) followed with a contribution of 3.2% for each. Other research institutions had contributions that were less than 2.5%. Only two research centers are featured among the most prolific institutions in the EMR, namely: King Faisal Specialist Hospital and Research Center (Saudi Arabia), and the National Research Center (Egypt). Collectively, the most prolific 25 institutions in EMR published 44% of all health research published in the Region (Table 3).

It is worth mentioning that the extraction of institutional details for the EMR necessitated overcoming the major obstacle imposed by the discrepancies in the proper spelling of institutional names and the presence of several name variants for many institutions in the Region. This observation was also well documented in previous bibliometric attempts (37,60). In a recent study that overviewed medical institutions in the Islamic Republic of Iran, Isfahan University of Medical Sciences had 27 name variants, while Tehran University of Medical Sciences had 21, Shiraz University of Medical Sciences had 20, and Iran University of Medical Sciences had 18 (61). Without any doubt, the presence of many name variants complicates the efforts to automatically retrieve information pertaining to research activity for a particular institution, and leads to an underestimation of its research output as derived from bibliometric research. The importance of correct spelling in institutional affiliations is a subject that should be emphasized constantly. Allowing this uncontrolled divergence results in ambiguous representation of the regional distribution of biomedical and health research and improper rating of scientific institutions in the EMR.

Discussion

The most performing EMR countries

The populations of Egypt, Islamic Republic of Iran, and Saudi Arabia account for 30% of the total size of population in the EMR (59). Yet, these countries are all responsible for the
production of an average of nearly 64% of all biomedical research articles published from the Region during years 2004–2013 (Table 1). In 2004 this figure was 54%, while in 2013 it had increased to 71%.

In Egypt, a steady increase in biomedical and health research productivity is noted during 2004–2013 following a slow growth observed during 1988–2002 (2,62). This increase in bulk research outputs has been accompanied by a three-fold increase in research density when data are normalized to population size; 0.69 per 100 000 population per year during 1987–2004 vs. 2.49 publications per 100–000 population per year during 2004–2013 (2; Figure 2).

In the Islamic Republic of Iran, policies aimed at supporting scientific research resulted in a remarkable production of scientific publications and placed the country among the fastest growing countries in terms of scientific research, especially among the 20 countries with the most publications (9,63). In the present study, the Islamic Republic of Iran is demonstrating an exponential increase in terms of publication outputs in biomedical and health sciences for the period from 2004 to 2013 (Figure 1.b). This trend seems to be a continuation of a pattern that started in year 2000 (unpublished data) and matches with similar independent analyses (61,64,65). In recent years more attention was given to priority setting for research and enhancing use of research evidence in national policy-making (66,67). When publication numbers are normalized to the population size (number of publications per 100 000 population), a similar trend is observed (Figure 3.f).

The fragility of biomedical and health research in the EMR

While the increase of biomedical and health research productivity in Egypt, Islamic Republic of Iran, and Saudi Arabia could be attributed to the considerable support for scientific and health research in these countries (68), the stagnant development of biomedical and health research in other parts of the EMR is attributed to the weak support to national health research systems in the Region (7), as well as to major socio-political instabilities that downplayed scientific endeavours in some of the most research-active countries.

In Tunisia, the formation of the Ministry of Scientific Research, Technology and Competency Development (MSRTCD) in 1994 represented an essential turning point for the promotion of the research sector in the country. Policies aimed at supporting the research culture in Tunisia contributed to the creation of 139 research laboratories and 624 research units encompassing 23 000 part-time and full-time researchers (69). Unfortunately, the political instability that emerged in the aftermath of the Tunisian Revolution in 2010 halted many of the research activities, and this is showing clearly in the plummeting rates of biomedical and health research outputs recorded in Tunisia from 2011 (Figure 1.e). Despite this, Tunisia publishes an average
of 10.91 health-research articles/100 000 population per year and is only second to Kuwait in terms of performance per population size in the EMR (Figure 2).

In Kuwait, the rates of biomedical publications started to witness an undulating period from 2008 with succeeding rises and falls (Figure 3.b). A similar observation is recorded for the UAE, which suffered from a similar phenomenon after 2010, but with a quick recovery soon after in 2013 (Table 1).

Egypt witnessed socio-political instabilities similar to those that took place in Tunisia, yet the impact of such conditions on biomedical and health research output in the country was not substantial (Figure I.c). Future investigations are needed to explore the factors that “protect” research activities in certain countries and try to transfer this knowledge to “immunize” the fragility of research activities in vulnerable countries. Some of the most valued suggestions in this regard would be to establish national research policies and to support and coordinate research activities among countries of the Region. If left unimmunized, microsystems in health research will be subject to turbulence in the administration and funding of research teams and even suppression of necessary prerequisites to foster agility and innovation.

The contribution of academia

The complexity of public health problems is becoming more challenging. Understanding and designing solutions for these problems require rigorous translation of fundamental scientific findings into clinical and public health outcomes. The scarcity of dedicated national research centres in many EMR countries has led biomedical and health research activities to become more concentrated in academic institutions (Table 3). Under optimal conditions, knowledge generated by biomedical and health research at academic institutions may be translated clinically and reach the market, thus providing patients with more treatment options (70). Such conditions could be made available through advocating cross-disciplinary research strategies and implementing holistic approaches to tackle complex questions that address public health in the EMR (71).

In the Islamic Republic of Iran, Tehran University of Medical Sciences contributed to 15.3% of the published research in the country (Table 2). The university is characterized by its large scientific community (estimated at 2004 research staff in the year 2009) and the production of comparatively high impact factor research publications (19,72).
In Egypt, nearly 17% of the published research from Egypt was conducted at Cairo University and its affiliated educational hospitals (Table 2). Cairo University, Mansoura University, Ain Shams University, and Alexandria University produced altogether 45% of the total biomedical research outputs in the country. The 10 most research-active universities in Egypt had a combined output of 65% (unpublished data).

In Saudi Arabia, nearly 30% of the published research was conducted at King Saud University (Table 2). This observation matches highly a report on biomedical research outputs covering the period 1982–2000 in which King Saud University had a contribution of 29.5% (37). Altogether, the 10 most research-active universities in Saudi Arabia had a combined output of 54.2% from the total biomedical and health research outputs in the country (unpublished data). All these observations are concomitant with a study that demonstrated universities contribute to an important share of scientific research activities globally (73). This trend could be driven mainly by stringent academic promotion requirements and the foundation of research parks, units, centres, and institutions in EMR countries with a wide range of activities including education, patient care, service and outreach, and technology transfer. Moreover, migrant scientists returning to the Region may also have a share in this trend since many are characterized by higher publication rates and relative access to international collaborative research networks (74,75).

**Djibouti and Somalia**

Biomedical and health research activities in Djibouti and Somalia are relatively scant, as captured by PubMed. Djibouti has produced a total of only 38 articles in 10 years. Djibouti is a small country with a population of 792 000 inhabitants, which translates into 0.5 articles published annually per 100 000 population (59; Figure 2). Somalia presents the most extreme case among all studied countries with only seven articles published from 2004 to 2013. The country has a population size almost equivalent to that of Tunisia – 10 252 000 inhabitants recorded at the end of 2013 (59). Such data translates into a meager value of 0.01 articles published annually per 100 000 population (Figure 2). Such a situation should be enough to raise attention for investment in biomedical and health research and improvement of health status in both countries. One way to properly orient research activities in Djibouti and Somalia would be to focus on the top causes of death in these as reported by the Global Burden of Disease (GBD) observatory (76). The GBD data indicate that Djibouti and Somalia suffer mostly from communicable diseases, and what sets the two countries apart is the evolving factor of death in Somalia due to conflicts and terrorist activity (76). Hence, any support for research in the fields of communicable diseases and emergency preparedness and response would make a difference in the two countries.
The data collected in this study could not be extended to include research outputs beyond 2013, since PubMed does not offer an automated protocol to restrict searches for EMR citations based on the affiliations of primary authors. Health research production during subsequent years may have had different trends, especially when related to socio-political upheavals in the EMR.

The exclusive characteristics of the barrier-free PubMed search engine and the malleability of its built-in modules facilitate the implementation of massive search syntaxes and the seamless import of big data into offline systems where it can be analysed and leveraged. While hundreds of bibliometric studies relied on data exclusively extracted from PubMed, this strategy may have possible limitations since not all publications in scientific peer-reviewed EMR journals are cited in PubMed. However, this gap could be certainly bridged by complementing the investigation with data obtained from other search engines (e.g., The Index Medicus for the Eastern Mediterranean Region [IMEMR]).

The concerted efforts made to establish national programmes to combat communicable and non-communicable diseases in the EMR, and the diffusion of translational biomedical research outcomes into health care delivery, are helping in the improvement of various health indicators in the Region. For example, the reduction in infant mortality ratios below the global average of 44.1 per 1000 live births and the increase in life expectancies beyond the global level of 66.1 years (77). However, dark shadows cloud this bright picture since the Region is going through a crucial geopolitical, socio-economic, and, subsequently, critical health-care phase. Current wars, political unrest, ageing demographics and population growth in the EMR have major impacts on the Region's health and resources (78–80).

Investment in health research is disproportionately low in the EMR relative to estimates of disease burden in the Region (7). In fact, it is estimated to have only 1.1% of global research resources in 2013 (81). A study on health research outputs in Palestine indicates the presence of a mismatch between the health burden of certain disease conditions and the number of published research reports on those diseases (82). Such discordance between research output and disease burden was also demonstrated in a study that covered research on noncommunicable diseases in seven Arab countries (68). These pioneering observations are enough reason to further explore the qualitative, organizational, and social characteristics of biomedical and health research in the EMR and how it is aligned with the major health priorities in the Region.

Conclusion

Our study showed that 2.35 articles are published per 100 000 population per year in the EMR,
with only five countries contributing to 80% of all published articles during the study period (2004–2013). In many EMR countries biomedical and health research is incubated in academic institutions while in others research it is fostered within hospital settings. Collectively, the 25 most prolific EMR institutions were observed to publish 44% of all published biomedical and health research in the Region. Thus, the EMR has a long way to go; biomedical and health research needs greater encouragement and support in many countries and/or institutions, especially those found to be least prolific in our analysis, which is the job of different stakeholders, whether public and/or private, as well as funding agencies functional in the EMR. It is anticipated that the concentration of biomedical and health research in the EMR in academic institutions would help in translating knowledge into public health outcomes, if more suitable conditions are provided.

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