

Partners in the programme are:

- WHO Regional Office for the Eastern Mediterranean
- The Arab Satellite Broadcasting Union
- Thomson Reuters Foundation
- Agence-France Presse Foundation
- A number of regional media and public health experts.

La Cooperation Africaine des Professionels en Journalisme et Communication acts as a supporting organization in the programme.

### **Agence-France Presse Foundation**

Agence-France Presse Foundation has a proven track record in media and communications training, notably for the United Nations Development Programme. It has experienced trainers available to work in Arabic, English or French in most countries of the Middle East and North Africa. Its trainers are all professional journalists with a background in news reporting and editing; some have reported extensively on health, including public policies and medical research. The Foundation has experience in delivering training programmes on health, environment and other fields to countries of the Region.

### **Thomson Reuters Foundation**

Thomson Reuters Foundation is the charitable arm of Thomson Reuters, the global news and information provider. The primary aims of the Foundation are globally to strengthen journalism standards. It implements media development projects, such as Aswat Al Iraq and Aswat Masriya in Iraq and Egypt, respectively. The Foundation has a proven track record in media training. It has knowledgeable trainers delivering different types of journalistic capacity-building programmes in Arabic, English or French in most countries of the Middle East and North Africa. Its trainers are all professional journalists with a background in news reporting and editing in different areas such as human rights and a range of scientific topics.

[Thomson Reuters Foundation](#)

### **The Arab States Broadcasting Union**

The Arab States Broadcasting Union is one of the oldest pan-Arab institutions, belonging to the League of Arab States system. Its objective is "strengthening ties and promoting cooperation among broadcasters in the Arab States for better production and content development." It provides important services to member broadcasters and to others, such as consulting services, radio and television exchange of news, programming and sports, as well as radio and TV training. Internationally, the Union is a very active member of the World Broadcasting Union. In early 2009, the Arab States Broadcasting Union officially launched its Multimedia Exchange Network Over Satellite MENOS.

The Arab Training Centre for Radio and TV based in Damascus is the concerned training entity for the Arab States Broadcasting Union. The centre has considerable experience in training the Arab media on journalistic skills and knowledge in an up-to-date manner.

[Arab States Broadcasting Union](#)

[Arab Training Centre for Radio and TV](#)

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