The forum was organized by the WHO Regional Office for the Eastern Mediterranean under the patronage of Her Royal Highness, the UN Messenger of Peace and Chairperson of Dubai Healthcare City Authority, Princess Haya Bint Al Hussein.

The objectives of the forum were to:

- raise awareness of the global commitments to promote physical activity;
- share global and regional successful experiences in promoting physical activity;
- establish a multisectoral network of experts and institutions on physical activity based on the United Nations Political Declaration on Noncommunicable Diseases and the Regional Framework for Action;
- develop an outline of a multisectoral plan of action/roadmap for promoting physical activity in the Eastern Mediterranean Region.

Proceedings

The forum consisted of panel and group sessions with renowned global and regional speakers, and experts in the area of physical activity promotion from various sectors.

Participants

The target audiences for the forum included decision-makers, policy advisors from various sectors, including health, education, sport, youth, planning, transport and information, as well as representatives from civil society concerned with physical activity and health.

Related links

Watch the video Move for health

Physical activity is simple

Programme

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