



The ninth global conference on health promotion will take place from 21 to 24 November in Shanghai, China. This year, the conference will be co-organized by WHO and the National Health and Family Planning Commission of the People's Republic of China. The conference will serve as a platform to reaffirm the significance of health promotion in improving health and health equity on the 30th anniversary of the Ottawa Charter, and the first year of implementation of the Sustainable Development Goals (SDGs). It will also provide an opportunity to direct and guide Member States on the practical application of evidence-based health promotion concepts, approaches and mechanisms to achieve the SDGs.

The title of the conference is “Health Promotion in the Sustainable Development Goals”, under the slogan “Health for All and All for Health”. The aim of this high-level conference of experts and policy-makers is to position health promotion at the core of sustainable development.

The conference will be a working meeting where activities and efforts will be considered from a practical perspective. Focus will be on examining the contribution of health promotion not only to health and health equity over the past 30 years since the birth of the Ottawa Charter in 1986 but also its contribution to realizing the SDGs over the next 15 years.

The objectives of the conference are to:

- renew the mission of health promotion for the coming decades;
- make explicit and optimize the role/achievement of health promotion in improving health and health equity;
- provide guidance to countries on the practical application of health promotion concepts and methods to achieve the SDGs;
- galvanize political commitment to health for all through the SDGs;
- enable people, governments and civil society to address social determinants of health and, for people to enable to take control of their lives in order to achieve the SDGs;
- exchange national experiences in improving health literacy, intensifying action across sectors and social mobilization, and creating healthy cities, community and human settlements.

There will be poster presentations during the conference for WHO Member States to showcase experiences and best practices under various themes. WHO Member States are invited to submit at least one, but not exceed 4, electronic posters to 9GCHPposter@who.int copying emrgohep@who.int by 17 June 2016.

### **Related links**

[For further information on the Conference](#)

[Call for posters for the Conference](#)

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