

Traditional medicines:

Policy: Integration of TM/CAM with national health care systems, as appropriate, by developing and implementing national TM/CAM policies and programmes

Safety, efficacy and quality: Promotion of the safety, efficacy and quality of TM/CAM by expanding the knowledge base on TM/CAM, and by providing guidance on regulatory and quality assurance standards

Access: Increasing the availability and affordability of TM/CAM, with an emphasis on access for poor populations

Rational use: Promoting therapeutically sound use of appropriate TM/CAM by providers and consumers

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