



VIDEO SHORT FILM COMPETITION

SPONSORED BY THE
WORLD HEALTH ORGANISATION
ON THE OCCASION OF

WORLD HEALTH DAY 2012

The World Health Organization is sponsoring a **film competition** on the occasion of **World Health Day, April 7**. The invitation is open to all in the community, amateurs and professionals, in Gaza and the West Bank, including Jerusalem. Palestinian video-filmmakers are invited to submit short videos on the subject of Right to Health. Suggested topics for the competition are:

- Ageing and health (WHO theme for 2012; submissions on this issue will be given preference.)
- Persons with Disabilities
- Mental Health
- Patients' Rights
- Environmental Health
- Women's Health
- Men's Health
- Prisoners' health
- Healthy lifestyles
- Drug Shortages

If you are interested in competing, please follow these procedures:

Step 1:

Applicants should submit a paragraph explaining their idea in text form of 250 words, in Arabic or English, describing the subject they have chosen and their plan. Concepts should be submitted by email to: advocacy@who-health.org

Deadline for submission of concepts: February 20, 2012.

Step 2:

Concepts will be reviewed and a maximum of 20 will be chosen for development, 10 from Gaza and 10 from the West Bank, including Jerusalem. Applicants whose concepts are accepted will be informed in writing before February 26, and will be provided with NIS 200 to assist in the development of their video. The selected applicants will submit short videos on their subject with the following specifications:

- 4 to 7 minutes in length
- visual and audio, in Arabic or English or both.
- consent must be given by any person featured in the video
- Completed videos should be submitted on CD to WHO offices in Gaza or Jerusalem.

Deadline for submission of videos: Monday, March 26, 2012.

Winners:

Videos will be judged on how successful they are in communicating their chosen Right to Health issue. Four winners, two in Gaza and two in West Bank, will be selected by local panels and will receive an honorarium of NIS 750. The winning films will be shown at WHO-sponsored events on World Health Day and on WHO websites, and may be used for educational activities relating to Right to Health issues in Palestine.

Contact: WHO office, Advocacy Unit, (Gaza: 282-2033) (Jerusalem: 540-0595)

Links on Right to Health: <http://www.who.int/hhr/en/> and <http://www.ohchr.org/Documents/Publications/Factsheet31.pdf>