

# global youth tobacco survey

## Country fact sheets

The World Health Organization (WHO) and the Centers for Disease Control and Prevention (CDC), Atlanta, developed the Global Youth Tobacco Survey to track tobacco use among youth across countries using a common methodology and core questionnaire. Information from the Survey is compiled within the participating country by a Research Coordinator nominated by the Ministry of Health, and technically reviewed by WHO and CDC. The content has not otherwise been edited by WHO or CDC.

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**World Health  
Organization**

Regional Office for the Eastern Mediterranean



**CENTERS FOR DISEASE  
CONTROL AND PREVENTION**

# Jordan (Ages 13-15)

## Global Youth Tobacco Survey (GYTS)

### FACT SHEET . . . . .



The Jordan GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Jordan could include in a comprehensive tobacco control program.

The Jordan GYTS was a school-based survey of students in grades 8-10, conducted in 2003. A two-stage cluster sample

design was used to produce representative data for all of Jordan. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100%, the student response rate was 89.1%, and the overall response rate was 89.1%. A total of 3,683 students aged 13-15 participated in the Jordan GYTS.

### Prevalence

- 39.4% of students had ever smoked cigarettes (Boy = 44.8%, Girl = 32.8%)
- 28.5% currently use any tobacco product (Boy = 31.6%, Girl = 24.0%)
- 17.7% currently smoke cigarettes (Boy = 21.4%, Girl = 12.6%)
- 20.0% currently use other tobacco products (Boy = 21.4%, Girl = 18.2%)
- 21.5% of never smokers are likely to initiate smoking next year

### Knowledge and Attitudes

- 33.2% think boys and 25.2% think girls who smoke have more friends
- 25.7% think boys and 18.2% think girls who smoke look more attractive

### Access and Availability - Current Smokers

- 26.4% usually smoke at home
- 36.5% buy cigarettes in a store
- 78.1% who bought cigarettes in a store were NOT refused purchase because of their age

### Environmental Tobacco Smoke

- 63.0% live in homes where others smoke in their presence
- 63.8% are around others who smoke in places outside their home
- 75.5% think smoking should be banned from public places
- 64.1% think smoke from others is harmful to them
- 53.3% have one or more parents who smoke
- 20.6% have most or all friends who smoke

### Cessation - Current Smokers

- 58.9% want to stop smoking
- 59.0% tried to stop smoking during the past year
- 79.3% have ever received help to stop smoking

### Media and Advertising

- 61.7% saw anti-smoking media messages, in the past 30 days
- 73.4% saw pro-cigarette ads on billboards, in the past 30 days
- 67.2% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
- 25.2% have an object with a cigarette brand logo
- 18.4% were offered free cigarettes by a tobacco company representative

### Highlights

- More than one-quarter of the students currently use any form of tobacco; 17.7% currently smoke cigarettes; 20% currently use some other form of tobacco.
- ETS exposure is high – More than 6 in 10 students live in homes where others smoke in their presence; Close to two-thirds are exposed to smoke in public places; Over 1 in 2 have one or more parents who smoke.
- Nearly two-thirds of the students think smoke from others is harmful to them.
- Over three-quarters of the students think smoking in public places should be banned.
- More than 6 in 10 students saw anti-smoking media messages in the past 30 days; Over two-thirds of the students saw pro-cigarette ads in the past 30 days.
- Approximately one-quarter of the students has an object with a cigarette brand logo on it.