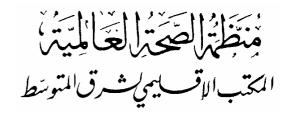
# WORLD HEALTH ORGANIZATION Regional Office for the Eastern Mediterranean ORGANISATION MONDIALE DE LA SANTE Bureau régional de la Méditerranée orientale





### Announcement

## Competition for the best media coverage of tuberculosis in the WHO Eastern Mediterranean Region

The WHO Regional Office for the Eastern Mediterranean is pleased to announce a competition for the best media work addressing tuberculosis in countries of the Eastern Mediterranean Region.

#### Why tuberculosis?

Tuberculosis is still a major public health problem, despite widespread misconception that the disease has nearly disappeared. Around 2 billion people across the world are infected with tuberculosis bacilli. Globally, more than 2 million people die of tuberculosis every year, and an additional 9 million become ill. In the Eastern Mediterranean Region, an estimated 560 000 new tuberculosis cases and 110 000 deaths occur annually due to tuberculosis.

Tuberculosis is a curable disease. Its treatment is available and affordable with early detection, and entails taking medicine for at least 6 months. However, with late detection and incomplete treatment, a severe and drug-resistant form of the disease can develop.

#### Categories for the contest

- Press coverage: reportage, article or interview.
- Television coverage: health programme, talk show or segment.
- Radio coverage: health programme, talk show or segment.

The aim of the contest is to increase awareness of preventive interventions and available treatment for tuberculosis.

#### **Conditions**

- 1. Entries should be published or broadcasted during 2007 or 2008
- 2. Entries should include information of benefit to the public, such as ways to enhance prevention, control infection or find treatment.
- 3. Video material should be sent on CDs, DVDs or videotapes. Radio material should be sent on high-resolution audiotapes or CDs.
- 4. Deadline for receipt of entries is the first week of April 2008.
- 5. WHO retains the right to use parts of the entries in its own productions with the aim of raising health awareness.

#### **Prizes**

a) Press coverage

First prize: US\$ 1000

Second prize: US\$ 500

b) Television coverage

First prize: US\$ 1000

Second prize: US\$ 500

c) Radio coverage

First prize: US\$ 1000

Second prize: US\$ 500

Entries should be sent to the WHO Regional Office for the Eastern Mediterranean in Cairo.

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