

WHO PAKISTAN INVESTMENT CASE ACT NOW FOR INTEGRATED HEALTH:

REACHING EVERY MOTHER AND CHILD, PROTECTING ALL, AND LEADING THE HEALTH SECTOR COORDINATION IN PAKISTAN.

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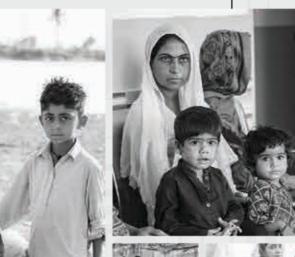
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Coordination: Dr. Dapeng Luo, Mr. Mohamed Kakay, Ms. Ellen Thom.

Editing: Dr. José Ignacio Martín Galán.

Design: Mr. Hamid Inam, Mr. Ali Karar.

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ACRONYMS

AVCs	Additional vaccination campaigns	NEOC	National Emergencies Operations Centre
сс	Climate change	NHV	National Health Vision
CDs	Communicable diseases	оні	One Health Initiative
EHS	Essential health services	ООР	Out of pocket
EPI	Expanded Program on Immunization	PEI	Polio Eradication Initiative
EWS	Early warning system	РНС	Primary health care
GBV	Gender-based violence	РНІ	Public health investment
GDP	Gross domestic product	PHSS	Public health surveillance system
GoP	Government of Pakistan	PSM	Preventing sexual misconduct
GPEI	Global Polio Eradication Initiative	PSN	Polio Surveillance Network
Hep-C	Hepatitis C	RMNCAH	Reproductive, maternal, newborn, child and adolescent health
HSS	Health system strengthening	RRTs	Rapid response teams
мн	Mental health	SAM	Severe acute malnutrition
MMR	Maternal mortality ratio	SDGs	Sustainable Development Goals
MNT	Maternal and neonatal tetanus	инс	Universal health coverage
NCDs	Non-communicable diseases	UNSDCF	United Nations Sustainable Development Cooperation Framework
NDMA	National Disaster Management Authority	wно	World Health Organization
ccs	Country Cooperation Strategy		



1. OVERVIEW OF THE HEALTH SITUATION IN PAKISTAN

OVERVIEW THE HEALTH SITUATION IN PAKISTAN

Polio **Eradication Initiative**

74 polio cases were reported in 2024, and 1 million children missed the oral vaccine in three campaigns.

Non Communicable Diseases

Over

2,400 people die each day of noncommunicable diseases.

Communicable **Diseases**

With an estimated

9.8 M **Hepatitis C** infections, Pakistan has the highest number globally.

Climate Change

Air pollution in **Pakistan causes** over

350 premature deaths daily, totaling

Expanded Program on Immunization

1 M children miss routine vaccination doses every year, risking preventable diseases.

128,000 annually.



Malnutrition

Two in five children under five are stunted.

12 M children are affected annually.

Basic Health Services /

87 M

Emergency

people have limited or no access to basic health services.

Newborn **Deaths**

Pakistan faces severe neonatal mortality, with

over **670** infants under one month dying daily.

Pakistan has a

3.33.

Health

Workforce

critical shortfall

670,000 nurses and midwives, with a density of 0.62 per 1,000 people, far below recommended threshold of

Gender & Health Inequities

Daily in Pakistan, over

181,000 women risk lacking healthcare after suffering gender-based violence, and about 118,000 cannot decide on their own health.

Catastrophic Health **Expenditure**

Each year,

13 M people risk poverty due to out-of-pocket health costs exceeding 10% of their income. WHO integrated approach for the final year of the 2024-2025 biennium is aligned with the National Health Vision 2016-2025, focusing on three key strategic goals:

Reaching every mother and child by

- Increasing access to vital health services, while enhancing primary healthcare in rural and underserved regions.
- Continuing routine immunization and polio eradication efforts while tackling emerging health issues such as malnutrition and infectious disease outbreaks.

Protecting all by

Improving readiness and rapid response to health events by strengthening outbreak preparedness, enhancing labs and health data systems, and building climate-resilient health systems to address climate-related health threats.

Leading the health sector coordination by

Ensuring timely and effective healthcare delivery at all levels.



WHO'S ROLE IN THE HEALTH **SECTOR IN PAKISTAN**

- Advancing universal health coverage via the primary healthcare platform.
- Coordinating health emergency responses.
- **Boosting health security through** surveillance and innovative healthcare systems.
- Influencing health policy with technical cooperation and contextualized guidance.
- Preventing and controlling diseases.

WHO has a dedicated team of over 15,000 personnel and more than 412,000 door-to-door vaccinators across all provinces and areas. In partnership with the Government of Pakistan, the Health Cluster, the National Disasters Management **Authority (NDMA), and the National Emergencies Operations** Center for Polio Eradication (NEOC), WHO focuses on delivering essential health services, timely emergency responses, and advancing polio eradication efforts.

Pakistan's health system faces workforce shortages, underfunding, due to competing priorities, worsened by population growth and climate change. Key drivers for health crisis and their impacts include:

INADEQUATE ACCESS TO HEALTH SERVICES

27 mothers die daily from childbirth issues, amounting to over 9,800 yearly.

50% of the population have little to no access to health services.

675 newborns die everyday.

01

ECONOMIC INSTABILITY

62 million people in Pakistan cannot afford healthcare. The country has only 18 health workers per 10,000 people — far below the international threshold of 44.5. Public health investment remains under 1% of the GDP. Households cover 47% of health-related costs.

02

Pakistan is one of the last two countries where wild polio is endemic, with 74 cases in 2024, threatening 45 million children under five. 1 million children were missed in 2024 campaigns. ENDEMIC POLIO

03

Pakistan ranks 145th of 146 countries in gender equity and 132nd in health and survival.

04

Gender based-violence affects 28% of women and girls.

Low female labor participation (26% vs. 84% for men) hinders healthcare access.

GENDER & HEALTH INEQUITIES



2. HOW WHO DELIVERS







- 1 Country office.
- 4 Sub-offices.
- **2** Coordinating offices.



+15,000 robust workforce.



412,000 door-to-door polio vaccinators.



7 M children protected with routine life-saving vaccines.

5.4 M

women vaccinated to prevent maternal and neonatal tetanus.



1 M

people benefited from improved universal health coverage services in PHC model districts.



4.5 M

20 M

Afghan refugees and host population received emergency assistance.

children and pregnant women benefited from a

deworming initiative.



78,964 severe acute malnourished children treated.

45 M children protected against

polio through vaccination

Supported the world's largest polio surveillance network



through **12,500** reporting sites and

127 environmental

sampling sites in 87 districts.

Trachoma

as a public health

problem validated.

elimination



5 M malaria suspects screened.

2 M persons treated.

3.7 M insecticide treated nets

distributed.



of maternal and neonatal tetanus (MNT) in Sindh province.

in an MNT-free area in

Sindh and Punjab.

Validated the elimination

183 M Pakistanis (75%) now live





9.6 M

women benefited from gender and human rights-responsive health care and psychosocial



10 M

people benefited from the refurbishment of 432 priority health facilities, labour rooms, and training halls destroyed by the floods.



10,000 Over WHO workforce, mainly female frontline workers, were trained on preventing sexual misconduct.



3 M

worth of items dispatched, including medicines, supplies, equipment, food supplements and vaccine carriers, among others.



5.2 M

women, newborn and children received improved reproductive, maternal, newborn, child and adolescent healthcare.



3. WHO RESPONSE 2024-2025

3 WHO RESPONSE

Aligned with the National Health Vision (NHV) 2016–2025, the UN Sustainable Development Cooperation Framework (UNSDCF) 2023–2027, WHO Country Cooperation Strategy 2020 - 2025, and the final year of WHO's 2024–2025 biennium, WHO Pakistan presents an integrated approach to advancing health programs through a health systems strengthening lens.

This strategic direction ensures that all interventions contribute to **building a resilient**, **equitable**, **and sustainable healthcare system**, capable of addressing both existing and emerging health challenges.



66

Strengthening Pakistan's health system is not just an investment in healthcare—it is an investment in the country's future. WHO and its partners are working to ensure that all individuals, especially the most vulnerable, have access to quality healthcare services. Together, we are building resilience, advancing universal health coverage, and leaving no one behind.

Dr Hanan Balkhy

WHO Regional Director for Eastern Mediterranean

As one of WHO's largest country operations, WHO Pakistan plays a vital role in partnering with the Government of Pakistan to reinforce health interventions at national and sub-national levels. WHO provides strategic leadership, health information, technical expertise, and operational support to strengthen health system resilience.

WHO's work is key to advancing universal health coverage (UHC), health security, and climate-resilient healthcare. The 2025 Investment Case highlights the need for strategic resource allocation and multisectoral collaboration to improve service delivery, expand access to quality care, and reduce health disparities.

By optimizing investments and leveraging expertise, WHO Pakistan remains committed to strengthening health systems and ensuring the sustained delivery of essential, life-saving services.



PRIORITY 1

REACHING EVERY MOTHER AND CHILD

■ Prioritize women's, children's, health by strengthening universal health coverage through primary health care. ■ Expand service coverage, regulatory frameworks, supply chains, workforce capacity, and gender-responsive health integration. ■ Focus on vulnerable populations, enhance life-course healthcare, nutrition, and routine vaccination, including supporting the Government of Pakistan to lead polio campaigns to immunize 45 million children per year and improve surveillance.

Healthcare gaps persist for women and children due to fragmented services, shortages, and weak collaboration, hindering disease management.

WHO will enhance disease surveillance, strengthening the prevention of non-communicable diseases, and integrating mental health into primary health care, prioritizing vulnerable populations.

Health workforce shortages and skill gaps hinder access to equitable, quality care and threaten the sustainability of donor-supported initiatives.

WHO will strengthen the health workforce by supporting regulators, promoting multidisciplinary training, and advocating for policies that optimize workforce use for universal health coverage.

46% of the population lacks essential health services, while weak regulations affect the quality, safety, and availability of medical products for universal health coverage.

WHO will support quality essential health services through a primary healthcare-driven system transformation, strengthened regulations, and integrated supply chains.

Three-quarters of the population are reproductive-age women (22%), children and adolescents (47%), and seniors (7%) facing high vulnerabilities and barriers to access essential healthcare.

WHO will adopt a life-course approach to enhance healthcare quality for all ages through technical coordination and system-wide capacity strengthening.

Stunting (40%) and wasting (17%) in children under five endanger their physical, cognitive, and mental development.

WHO will enhance breastfeeding promotion, nutrition surveillance, and severe acute malnutrition treatment.

Nearly 1 million Pakistani children (14%) start but do not complete routine vaccinations, risking preventable diseases.

WHO will prioritize strategies to increase immunization for vaccine-preventable diseases to at least 95%.

Polio transmission persists due to missed vaccinations, inaccessibility, hesitancy, and operational challenges, threatening eradication.

WHO will support high-quality polio campaigns to vaccinate 45 million children, target missed cases, and strengthen surveillance to interrupt virus transmission.

Weak policies and service gaps deepen health and gender inequities, demanding stronger primary healthcare and collaboration.

WHO will ensure equitable, gender-responsive health outcomes for vulnerable populations through multi-sectoral collaboration.



PRIORITY 2 PROTECTING ALL

Protect people every day by scaling up the response to ongoing emergencies and emerging health needs through (a) strengthening disease prevention, emergency preparedness, and response; and (b) improving coverage of polio, measles, and rubella vaccinations through mass campaigns to reduce the potential for outbreaks, while strengthening health information management systems. These objectives will be achieved through the following key interventions:



Support outbreak response immunization campaigns:

Strengthen surveillance and coordination for the polio outbreak response, organizing additional vaccination campaigns as needed.

Improve outbreak preparedness and conduct a measles and rubella vaccination campaign to enhance coverage and reduce outbreaks.

Strengthen the response to hazards due to climate change:

Establish early warning systems in areas prone to climate change.

.. Support the establishment of climate-resilient health systems.

Ensure preparedness and rapid response to infectious outbreaks:

.. Enhance the capabilities of rapid response teams to be trained and deployed at all levels.

Develop a national multi-hazard risk

profile to support the One Health initiative.

real-time reporting of notifiable diseases at all levels.

Improve early warning

system for timely

outbreak detection:

--- Support national and provincial public health laboratories for case confirmation.

-- Strengthen the public health surveillance system by digitizing and implementing

Implement case management and infection control to decrease morbidity and mortality from emerging pathogens.

PRIORITY 3

LEADING THE HEALTH SECTOR COORDINATION

Pakistan remains highly vulnerable to natural and manmade disasters, as well as frequent disease outbreaks, making strong leadership and coordination in the health sector essential. WHO plays a central role in coordinating health sector responses through the Health Cluster, the Health Development Forum, donor/partner platforms, and other coordination mechanisms at national and subnational levels to address health-related humanitarian needs.

As the directing and coordinating authority for health within the UN system, WHO is committed to strengthening the health sector leadership, optimizing resources, and ensuring effective interventions to reduce morbidity and mortality among vulnerable populations.



WHO demonstrates effective leadership of the health sector at the national and local levels, through:



Guiding health interventions with evidence and strategy, from risk and needs assessments to prioritization and continuous monitoring.



Leveraging data-driven coordination to optimize resources, prevent duplication, and address critical gaps in healthcare responses.

Providing strategic oversight for a targeted response that balances acute needs with long-term health system strengthening.

4

RUNNING THE LAST MILE TO ERADICATE THE GLOBAL

THREAT OF POLIO

With wild poliovirus now confined to Pakistan and Afghanistan, the world has a historic opportunity to eliminate this global threat – if all necessary resources are mobilized to support Pakistan's intensified response. The narrow window to reverse the resurgence in 2025 is critical to protecting 45 million children under five from a preventable, paralytic disease.

Since 1994, with support from WHO and partners, Pakistan has reduced polio cases by over 99%, safeguarding millions of children. But the final stretch to preserve the hard-fought gains and end this global threat requires collective action. The cost of inaction – for Pakistan and for the world – would be higher than the cost of action.

WHO and its partners play a vital role in sustaining vaccination efforts and protecting future generations.

As a founding partner of the Global Polio Eradication Initiative (GPEI), WHO remains committed to continue mobilizing every resource and building partnerships to eradicate polio. This requires sustained investment in immunization, surveillance, and targeted outbreak responses, particularly in high-risk areas.

WHO stands with Pakistan to run the last mile to end polio. Even a single child affected by this paralytic disease is already one too many. No child in Pakistan – or anywhere in the world – will be safe until every child is safe.

Every year,

45 million children under five

receive the polio vaccine through nationwide house-to-house campaigns, strengthening their immunity against paralysis.



WHO mobilizes over

412,000 vaccinators,

mostly women, who overcame challenges to reach every child.



WHO supports in Pakistan the

world's largest and mos sensitive poliovirus surveillance network,

vith over

12,500 reporting sites and 127 environmental

sampling points ensuring rapid detection and response.





74 children were affected in 2024,

1 million missed vaccination

in the last 3 campaigns of 2024. Closing this gap is critical to interrupt virus transmission.



Two of three wild poliovirus types have been eradicated

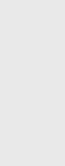
through mass vaccination.



Since 1994,
polio Cases in Pakistan have been

reduced by 99%

from 20,000 per year to 74 in 2024.





5. WHO'S WORK WITH PARTNERS

5 who's work with partners

WHO Pakistan is dedicated to achieving the highest level of health for everyone through collaboration and dynamic partnerships. By uniting our efforts, we unlock innovative solutions to address Pakistan's most pressing health challenges. Providing health for all is crucial to advance the 2030 Agenda and to accelerate progress for all Sustainable Development Goals (SDGs).

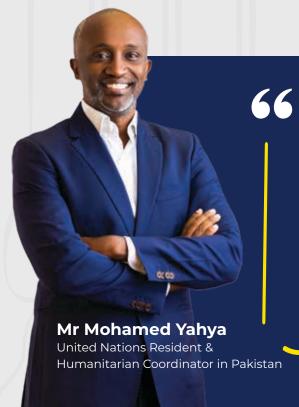
Working closely with UN agencies, government partners, and stakeholders, WHO Pakistan aligns with the UN Sustainable Development Cooperation Framework (2023–27) to promote people-centered, integrated health solutions. These partnerships harness expertise, resources, and innovation to advance universal health coverage, pandemic preparedness, and resilient health systems.

WHO continues to collaborate with Pakistan's Ministry of Health, Agriculture, Climate, Planning, and other key government bodies to enhance disease surveillance, strengthen healthcare infrastructure, and address the social determinants of health. Through these

joint efforts, WHO supports maternal and child health, malnutrition prevention, climate resilience in health, and access to essential medicines and vaccines. These initiatives also focus on tackling zoonotic diseases, improving food safety, and reinforcing primary healthcare systems to achieve sustainable and equitable health outcomes.

With over 60 partners, WHO is also engaging with non-state actors and other stakeholders to drive progress toward the Sustainable Development Goals (SDGs). Our work spans maternal mortality reduction (SDG 3), malnutrition prevention (SDG 2), infectious disease control (SDG 3), and gender-based violence response (SDG 5). We are also committed to ensuring safe water in healthcare facilities (SDG 6), combating climate change (SDG 13), fostering sustainable food systems (SDG 12), promoting human rights (SDG 16), and advancing health equity (SDG 10).

As we move forward, WHO Pakistan remains steadfast in its commitment to human rights, equity, and ensuring that no one is left behind in the pursuit of better health for all.



Investing in health is investing in Pakistan's future and its path toward achieving the Sustainable Development Goals by 2030. WHO, in collaboration with the government and partners, is committed to strengthening health systems, expanding access to essential services, and building resilience against emerging challenges. As climate change increasingly affects health, we must ensure that communities are protected, prepared, and able to thrive in a changing world.

Health knows no borders, and neither does Canada's commitment. Canada is proud to stand with WHO in eradicating polio, delivering lifesaving, gender-responsive care to Afghan refugees, and strengthening the communities that support them. Our commitment goes beyond immediate aid. We are investing in a future where every man, woman, boy, and girl in Pakistan has access to a stronger, more inclusive, and resilient health system – one that protects, empowers, and endures for generations to come.



Counsellor (Development) and Head of Cooperation, High Commission of Canada in Pakistan.

BHA-USAID, BISP, CERF, Germany, Japan, Kuwait, Norway, PHPF.

BMGF, Canada, USAID, KOICA, Norway, Japan, Kuwait.

Canada, BPRM, Germany, Norway.

Gavi Alliance for Vaccine and Immunization.

Codex Trust Fund.

BHA-USAID, Canada, CDC, Germany, Japan, Korea, Kuwait, MoFA Norway, NORAD, UNITAID, World Bank.

GENDER, **RMNCAH** HUMAN RIGHTS, Equity **NUTRITION** UHC HEALTH **EPI SYSTEMS** WASH CLIMATE **IPC** CHANGE NCD **EMERGENCIES** CD **POLIO**

AFD-France, Australia, GF, Germany, Canada, CDC, FCDO-UK, Gavi, Rotary Int'l, UAE-PAP, USAID.

Canada, FCDO, Fleming Fund, KSA, Merck Sharp & Dohme Corp, Luxembourg, **European Commission.**

> BHA, WaterAid Int'l, BPRM, CDC, Canada.

CDC Foundation, **Bloomberg** Foundation.

APMEN, BMGF, CMU, GLIDE, Global Fund, Germany, IRD, MSF, NTP, Sasakawa Health Foundation, STOP TB, USAID.



6. WHO'S FINANCIAL REQUIREMENT: 2024-2025 BIENNIUM

6 WHO'S FINANCIAL REQUIREMENTS FOR THE REMAINDER OF 2025

Much work still needs to be done to deliver on the three strategic areas and drive impact in Pakistan. With a budget of **US\$ 385 million**, WHO will need an additional **US\$ 95 million** of predictable and thematic funding to be able to continue to implement its remaining plan for the 2024–2025 biennium: **US\$ 75 million** to Protect All; **US\$ 19 million** to Reaching every mother and child;' and **US\$ 1 million** to continue effectively Leading the Health Sector Coordination for maximum impact.



7

CONSEQUENCES OF INACTION



193 million
people need healthcare
assistance.



Polio immunity gaps will rise, threatening the lives of

45 million children under five, posing a global threat.



29 mothers
will die daily from preventable
pregnancy issues.



657 newborns
will die each day.



For every dollar not spent in nutrition, we will miss the opportunity of generating

23 US\$ in return



Over 500,000 children under one will miss key vaccines, raising their risk of suffering preventable diseases.



over 1 million

people will die from

non-communicable diseases by

the end of 2025.



Suboptimal service delivery due to shortage of

700,000 nurses by 2030.



Affordable nutrition interventions in Pakistan can save

114 million

The number of people lacking

essential health services will

rise from 87 million.

\$17 billion
preventing 113,000 child deaths
yearly and boosting productivity.



1 in every 3 women, girls and children

will face health issues from gender inequities and gender-based violence.



Dr Luo DapengWHO Representative in Pakistan

WHO stands beside Pakistan to provide high-quality technical and operational support aimed at achieving health for all. This support is essential in a context characterized by increasing challenges such as climate change and global health threats. The cost of inaction far exceeds the cost of taking action. To realize sustainable development, we need healthy populations, healthy mothers and newborns, healthy elders, healthy workers, healthy families, and healthy communities... And no one is safe until everyone is safe.

8 APPRECIATION FOR OUR PARTNERS





















































With the gracious and steadfast support of our partners, about US\$ 300 million of predictable funding has been entrusted to WHO to date for the 2024–2025 biennium. WHO Pakistan would like to take this opportunity to acknowledge this crucial support and thank you.

For more information:

Mr Mohamed Kakay, Senior Program Manager Kakaym@who.int





World Health Organization Country Office Chak Shahzad, Islamabad, Pakistan.