

QUARTERLY Jordan Country Office

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Welcoming∷∷



We're thrilled to present you with this extraordinary edition of our quarterly newsletter, celebrating the 75th anniversary of the World Health Organization globally and in Jordan. This milestone not only lets us reflect on seven decades of public health achievements but also inspires us to take action on today's and tomorrow's health challenges.

In Jordan, our WHO office stands by the Jordanian health system, the Ministry of Health, and our dedicated partners as we tackle diverse health issues together. Jordan's Government has been making strides in ensuring equal access to healthcare, with a strong network of healthcare centers and hospitals.

One of our proudest moments is our role in eliminating and controlling preventable diseases through vaccination. Jordan's success, being polio-free since 1992 and neonatal tetanus-free since 2006, speaks to our commitment to public health.

So, as we journey through the past, present, and future of global health, we invite you to celebrate our achievements, renew our commitment to today's challenges, and embrace the opportunities ahead. Together, we're making the world a healthier, more resilient place.

Dr Jamela Al-Raiby WHO Representative to Jordan

IT GIVES US GREAT PLEASURE TO ANNOUNCE HRH PRINCESS MUNA AL-HUSSEIN AS #WHO75 HEALTH CHAMIPON.



"As we celebrate the 75th anniversary of WHO, we are honored to have Her Royal Highness Princess Muna Al-Hussein as a WHO Health Champion in Jordan."

Dr Ahmed Al Mandhari, WHO Regional Director for the Eastern Mediterranean 75

UNDER THE PATRONAGE OF HRH PRINCESS MUNA AL-HUSSEIN WHO celebrated Jordan's health **Achievements on its 75th** anniversary



Under the esteemed patronage of Her Royal Highness Princess Muna Al-Hussein, a dedicated WHO75 Health Champion for Jordan, we celebrated not only the global milestone but also the remarkable achievements in Jordan's healthcare journey. The event saw the gracious presence of members from the royal family, government officials, United Nations representatives, development partners, ambassadors, enthusiastic youth and children, engaged community members, and pivotal healthcare stakeholders in Jordan. Furthermore, our WHO Country Office team joyously celebrated their contributions to Jordan's health achievements with unwavering commitment and responsibility.

"Thank you WHO for Striving to put health on the top of the development agenda, and for making investing in the healthcare and workforce a key strategic priority. Your efforts have really paid off, billions of people all over the world now have access to essential health services. medicine and vaccines. Happy anniversary WHO, the best is yet to come."

HRH Princess Muna Al-Hussein WHO Jordan Health Champion





WHO Representative to Jordan





Honoring the winners

Awarding World Health Day Art Competition winners from Jordan under theme "Health For All"

His Majesty King Abdullah II calls for intensified efforts to combat tobacco use in Jordan.



In a nationwide movement, ignited by HM King Abdullah II to unify and amplify the national efforts to curb the spreading effects of tobacco use on Jordanians and especially in schools. WHO Jordan commended this movement and pledged to provide support to HM and the Jordanian government to make a real impact towards combating tobacco use in Jordan.



"My thanks to His Majesty King Abdullah II for his call to advance tobacco control in Jordan, especially to protect young people. WHO will continue its close collaboration with the government to safeguard the nation's health."



"I would like to extend my sincere appreciation to HM King Abdullah II for his directives to intensify efforts to combat the tobacco epidemic. We stand in solidarity with his unwavering dedication to health."



"We proudly stand by His Majesty King Abdullah II's call to intensify efforts against smoking in Jordan and we value and supports His Majesty's visionary leadership in safeguarding youth and all population of Jordan."

Together, to ensure healthier, tobacco-free future. Joint National Campaign:









WHO EMRO REGIONAL DIRECTOR VISIT TO JORDAN



Visit Objectives:



To observe the driving public health impacts of WHO at country level in Jordan, in terms of governance, technical support, partnership and collaboration including community engagement.



To celebrate and amplify success stories, initiatives and WCO interventions and relationships.



To mark the WHO-75 anniversary celebration organized by Jordan WCO.

EFFECTIVELY ADVOCATING FOR HEALTH:

Meeting with HRH Princess Muna Al-Hussein



The meeting was marked by an engaging dialogue centering on the health and well-being of individuals, emphasizing community involvement and the critical need to fortify Jordan's healthcare workforce. As a dedicated WHO advocate for nursing and midwifery in the Eastern Mediterranean Region and the President of the Jordan Nursing Council, HRH passionately champions the cause of health workforce development and empowerment. Her commitment extends to enhancing the quality, equity, and effectiveness of healthcare, with a specific focus on nursing and midwifery to elevate healthcare standards across the Eastern Mediterranean Region.

Meeting with HRH Prince El Hassan bin Talal



Prince El Hassan bin Talal met with WHO EMRO's Regional Director, Dr. Ahmed Al-Mandhari, and WHO Representative to Jordan, Dr. Jamela Al-Raiby, to discuss mental health. Dr. Al-Mandhari provided an update on WHO's support for mental health in Jordan and the regional response to conflicts. They also explored the idea of establishing a regional mental health hub in Jordan, emphasizing community engagement to reduce stigma.

Meeting with the H.E. Prime Minister, Dr Bisher Khasawneh:



During the visit, the Prime Minister's commendation for WHO's support to the Jordanian government during the COVID-19 pandemic was evident. The Regional Director expressed gratitude for the government's inclusive approach to COVID-19 management and vaccination efforts. The discussions encompassed various key priorities, notably the management of non-communicable diseases, with a special emphasis on tobacco control due to its significant impact on the health of Jordanians. Additionally, talks revolved around the Universal Health Coverage Roadmap, with a specific focus on the primary healthcare approach.

Meeting with H.E. Minister of Health Prof. Feras Hawari



Significant meeting with H.E, the Minister affirmed the support of WHO to ensure the national priorities are met, in line with the Jordan Economic Modernization vision and Ministry of Health strategy 2023-2025. Among those priorities discussed are the UHC, NCDs, Supply chain, and digital health.

BUILDING PUBLIC HEALTH CAPACITY:

Meeting with UN Resident Coordinator, Ms Sheri Anderson:



The engaging discussions with our partners have opened doors to further collaboration and the cultivation of synergies in line with our shared priorities. Recognizing WHO's leadership in the health sector, UN Development Partners are keen to harness the unique strengths of each organization for lasting impact and sustainability. Our mutual interests prominently include Primary Healthcare, Data Digitalization, Mental Health and Psychosocial Support, and Universal Health Coverage.

Visit to Princess Basma Health Center, applying Primary Health Care Model: observed the impact of enhancing family Medicine:



This visit has given an opportunity to observe the impact of WHO's support in introducing family medicine diploma at Primary health care level through enrolling the physicians to family medicine diploma, this programme has been aimed to be institutionalized.

STRENGTHENING PARTNERSHIP:

Signing of MoU between WHO and Jordan Nursing Counsil towards enhancing Mental Health services at PHC level:



With the aim of enhancing mental health services at primary and secondary levels in Jordan, this agreement is part of the Director-General's Special Initiative for Mental Health. WHO's commitment is clear as it works to expand and support mental health services through infrastructure improvements, capacity building, and active community engagement.

Inauguration of outdoor gym, in collaboration with Greater Amman Municipality (GAM)



As part of the Healthy Cities initiative, WHO Jordan joined forces with the Greater Amman Municipality (GAM) to establish eleven outdoor gyms, targeting youth. During the recent visit, the WHO EMRO Regional Director inaugurated one of these gyms in Amman, benefitting both youth and the elderly in the neighborhood. This initiative serves a vital purpose - raising health awareness and promoting healthier lifestyles, especially in light of rising obesity and smoking rates.

FOSTERING INNOVATION:

Visit to Bait Ilqa, a specialized rehabilitation center for children with disabilities:



Guided by the benevolent spirit of the Bernard van Leer Foundation (BvLF) and the Italian Agency for Development Cooperation (AICS), the journey continued. The caregivers at Beit Al Liqa were trained on psychosocial support, composed in alignment with the WHO Mental Health Gap Action Programme guidelines.

Inauguration of Drug Quality Control Training Center and Jordan Pharmacovigilance Center:



With a focus on strengthening Jordan's healthcare system, WHO is actively building capacity within the Jordan Drug and Food Administration (JFDA) and enhancing the national regulatory framework. WHO provided crucial laboratory equipment to both the JFDA and the National Quality Control Laboratories to ensure the availability of safe, effective, and high-quality medical products.

#NoTobaccoJo

TWITTER STORM

to raise awareness around the negative effects of tobacco consumption among the general public in Jordan. The event which brought together communication officers from governmental counterparts, UN partners and civil society organizations with the heavy engagement from social media influencers, SUCCEEDED IN TRENDING THE



#NoTobaccoJo in Jordan for days.

CELEBRATING TOGETHER FOR

PATIENT'S SAFETY

IN WORLD'S PATIENT SAFETY DAY 2023

"Engaging Patients for Patient Safety".

Your voice matters, and it is important for your safety during your treatment journey. With Ministry of Health, Jordan University Hospital, Health Care Accreditation Council.



Objectives of World Patient Safety Day 2023



Raise global awareness





Empower patients





Under the Learning Initiative, WHO Jordan and the National Center for Mental Health conducted sessions aiming at **enhancing and equipping mental health teams in Jordan** with the necessary knowledge to provide better services.



Ministry of Health in collaboration with WHO

Jordan convened a consultative meeting involving relevant multi-sectoral stakeholders for the development of

THE NATIONAL STRATEGY AND ACTION PLAN FOR

CARDIOVASCULAR DISEASE AND DIABETES 2023-2030.



BECAUSE KNOWLEDGE MAKES A DIFFERENCE IN EMERGENCY SITUATIONS.

The World Health Organization Jordan and the Ministry of Health conducted a training for ER doctors in government hospitals on basic emergency care. The course serves as a vital tool for saving lives in places where specialized care is not available.



AS PART OF INTERNATIONAL YOUTH DAY, WHO Representative to Jordan, Dr Jamela Al-Raiby takes part in a round table event with youth to discuss participation, opportunities and challenges in regard to health.



WHO Jordan Communications Team launched the Thematic Week practice, which is a collaborative approach with technical teams to highlight the priorities and create or source content which can be developed and organized into a week-long campaign on social media channels around the corresponding WHO and UN International Days.



WHO HOSTED MINISTRY OF HEALTH'S NATIONAL COMMITTEE TO DISCUSS THE NATIONAL HEALTH FINANCING STRATEGY 2024-2030 where the

draft concept note was developed and parties agreed to develop executive plans and approve progammes and activities related to the strategy during the coming period, in line with the vision of economic modernization, the roadmap to reach comprehensive health coverage, and the Ministry of Health's strategy 2023-2025.





AND WORK, WORK!

(WORLD BREASTFEEDING WEEK: 1-7 AUGUST)

WHO takes part in amplifying the global awareness campaign in celebration of the world's breastfeeding week













GET TO KNOW OUR STAFF

As an Operations Officer at the World Health
Organization, my mission is to ensure that every action
we take is a step closer to a healthier world. My
passion lies in the dynamic nature of operations,
where different areas are interconnected, and I am
constantly challenged to find innovative solutions.
Together, with the dedicated team at the World
Health Organization, we can strive towards a
healthier world, where everyone has access to quality
healthcare and lives a fulfilling life.

Omar Al-Abachee Operations Officer

"I'm truly
inspired by the
opportunity to
amplify the voices
of healthcare heroes
and convey the critical
work of WHO Jordan Country Office.

Every day, I witness the power of communication in promoting health equity and saving lives, and that's what excites me most about being a part of this exceptional team."

Ahmad Karam Al-Shalabi Media Communications Specialist Working with WHO has
always been a dream
come true for me. It's not
just a job; it's a lifelong
aspiration realized. As
part of this incredible
organization, my role in
IT, allows me to facilitate
and support WHO's mission.
Each day, I'm inspired by the

dedication and passion of my colleagues and motivated to contribute in the collective efforts to create a healthier world for all.

> Ghadeer Tamimi IT Assistant

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