Undesirable gum status will affect people’s work and their social relations* (84.5%)
Oral and dental diseases are less important than other diseases (81.7%)
If I haven’t eaten food, tooth brushing is not necessary (70.6%)
I believe that only in situations with pain or problems must I visit a dentist (68.4%)
Bleeding gums during brushing is normal (54.1%)
In spite of any preventive care in relation to gum disease, I worry about getting the disease (33%)
In my opinion, scaling is harmful for gum health (31.9%)
Brushing with salt prevents gum disease (7.8%)
I don’t like my teeth to appear longer than normal because of gum diseases* (7.7%)

Figure 1 Positive attitudes towards statements regarding periodontal disease (n = 791) (*Completely agree/agree)