

Table 4 Top ten priority health issues, main target groups and education media recommended by the general public (n = 154)

Health issue & suggested target groups	No.	%	Recommended education media	No.	%
<i>Drug abuse control (n = 98; 63.6%)</i>					
Teenagers/youth/students	96	98.0	Television	62	63.3
			Youth/sport clubs	50	51.0
Schoolchildren	58	59.2	School curricula	40	40.8
			Television	23	23.5
<i>Personal hygiene, sanitation & environmental health (n = 79; 51.3%)</i>					
Children	55	69.2	School curricula	37	46.8
			Teachers	23	29.1
Youth	42	53.2	Youth/sport clubs	24	30.4
			Television	16	20.3
<i>HIV/AIDS control (n = 55; 35.7%)</i>					
Youth	51	92.7	Television	32	58.2
			Youth/sport clubs	23	41.8
Children	28	50.9	School curricula	14	25.5
			Television	13	23.6
<i>Regular medical check-up (n = 55; 35.7%)</i>					
Children/students	49	89.1	Television	23	41.8
			School curricula	12	21.8
Youth	29	52.7	Youth/sport clubs	17	30.9
			Television	13	23.6
<i>Healthy food & proper nutrition (n = 49; 31.8%)</i>					
Schoolchildren	32	65.3	School curricula	26	53.1
			Television	14	28.6
Mothers/housewives	21	42.7	Television	16	32.7
			Radio	11	22.5
<i>Child health (n = 48; 31.2%)</i>					
Mothers	34	70.8	Television	23	47.9
			Radio	15	31.3
Schoolchildren	28	58.3	School curricula	17	35.4
			Teachers	11	22.9
<i>Safe use of medications (n = 42; 27.3%)</i>					
Patients with chronic diseases	18	42.9	Television	12	28.6
			Health professionals	9	21.4
Children	16	38.1	School curricula	10	23.8
			School activities, teachers & television	6	14.3

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