

Table 1. Timeline for Choosing Wisely Saudi Arabia programme

Stage	Duration (months)	Key activities
Preparatory phase	January 2019 (paused for 7 months due to COVID-19, resumed December 2020) Ongoing	<ul style="list-style-type: none">• Formed a Choosing Wisely governance structure at the national level• Conducted needs assessment and selected priority areas• Identified and engaged stakeholders• Developed guidelines and education materials
Education and awareness	September 2021 Ongoing	<ul style="list-style-type: none">• Organized workshops for healthcare providers• Integrated campaign messaging into existing communication channels
Implementation	October 2021 Ongoing	<ul style="list-style-type: none">• Selected regional and hospital champions.• Training and orientation activities• Implementation at region/cluster levels• Developed recommendations
Evaluation and enhancement	February 2022 Ongoing	<ul style="list-style-type: none">• Analysed data to assess impact of initiative and identify areas for improvement• Identified challenges and solutions• Adjusted the initiative strategy as needed