Table 2. Main steps in developing the policy brief (22)

Step

- Selection of a priority topic in waterpipe tobacco economics.
- 2 Developing an outline for the policy brief; particularly framing of the problem and the viable options.
- 3 Refining the outline, framing of the problem, the underlying factors, and the viable options/elements.
- 4 Testing by conducting interviews with stakeholders to frame the problem and ensure its coverage of all aspects.
- 5 Identifying, appraising and synthesizing research evidence about the problem, options and implementation considerations.
- 6 Drafting the full policy brief to present concisely global and local evidence in accessible language.
- 7 Merit review of the policy brief by 2 independent reviewers using a standard checklist provided to them by the K2P Center.
- 8 Finalizing the policy brief based on the input of merit reviewers, translating into Arabic, and disseminating through policy dialogues and other mechanisms.