

Table 1 Checklist for assessment of tobacco control in Eastern Mediterranean countries based on the 2011 WHO MPOWER report

Adult daily smoking prevalence	4
Estimates not available	0
≥ 30%	1
20–29%	2
15–19%	3
< 15%	4
Monitoring: prevalence data	3
No known or recent data or data that are not both recent and representative	0
Recent and representative data for either adults or adolescents	1
Recent and representative data for both adults and adolescents	2
Recent, representative and periodic data for both adults and adolescents	3
Smoke-free policies	4
Data not reported	0
Up to 2 public places completely smoke free	1
3–5 public places completely smoke free	2
6 or 7 public places completely smoke free	3
All public places completely smoke free	4
Cessation programmes	4
Data not reported	0
None	1
NRT and/or some cessation services (neither cost-covered)	2
NRT and/or some cessation services (≥ 1 of which is cost-covered)	3
National quit line, and both NRT and some cessation services cost-covered	4
Health warning on cigarette packages	4
Data no reported	0
No warnings or small warnings	1
Medium-size warnings missing some appropriate characteristics	2
Medium-size warnings with all appropriate characteristics	3
Large warnings with all appropriate characteristics	4
Anti-tobacco mass media campaigns	4
Data not reported	0
No campaign conducted between January 2009 and August 2010	1
Campaign conducted with 1–4 appropriate characteristics	2
Campaign conducted with 5 or 6 appropriate characteristics	3
Campaign conducted with all appropriate characteristics	4
Advertising bans	4
Data not reported	0
No ban on print media	1
Ban on national television, radio and print media only	2
Ban on national and some international television, radio and print advertising	3
Ban on all forms of direct and indirect advertising	4
Taxation	4
Data not reported	0
≤ 25% of retail price is tax	1
26–50% of retail price is tax	2
51–75% of retail price is tax	3
> 75% of retail price is tax	4
Compliance bans on advertising	3
Complete compliance (8/10 to 10/10)	0
Moderate compliance (3/10 to 7/10)	1
Minimal compliance (0/10 to 2/10)	2
Not reported	3
Compliance with smoke-free policy	3
Complete compliance (8/10 to 10/10)	0
Moderate compliance (3/10 to 7/10)	1
Minimal compliance (0/10 to 2/10)	2
Not reported	3
Total	37