

Table 5 Main reason for choosing a particular service provider among urban and rural residents in Marvdasht, 2014

Service provider	No. service users	Availability		Cost		Quality	
		No.	%	No.	%	No.	%
Urban							
Health house	NA	-	-	-	-	-	-
Health centre	74	30	40.5	24	32.4	20	27.0
Family physician	956	223	23.3	598	62.6	135	14.1
Private physician	681	78	11.5	25	3.7	578	84.9
Government hospital	433	91	21.0	163	37.6	179	41.3
Private hospital	31	0	0.0	0	0.0	31	100.0
Other	27	10	37.0	7	25.9	10	37.0
Total	2202	432	19.6	817	37.1	953	43.3
Rural							
Health house	90	78	86.7	7	7.8	5	5.6
Health centre	93	53	57.0	24	25.8	16	17.2
Family physician	988	472	47.8	315	31.9	201	20.3
Private physician	595	50	8.4	11	1.8	534	89.7
Government hospital	316	30	9.5	67	21.2	219	69.3
Private hospital	22	0	0.0	0	0.0	22	100.0
Other	12	3	25.0	3	25.0	6	50.0
Total	2116	686	32.4	427	20.2	1003	47.4
Overall total							
Health house	90	78	86.7	7	7.8	5	5.6
Health centre	167	83	49.7	48	28.7	36	21.6
Family physician	1944	695	35.8	913	47.0	336	17.3
Private physician	1276	128	10.0	36	2.8	1112	87.1
Government hospital	749	121	16.2	230	30.7	398	53.1
Private hospital	53	0	0.0	0	0.0	53	100.0
Other	39	13	33.3	10	25.6	16	41.0
Total	4318	1118	25.9	1244	28.8	1956	45.3

NA = not available.