**The ward**
**Micro level**

- The goal of development
  - To maximise health gain of patients and foster independency

**Barriers**
- The lack of knowledge and skills in health promotion

**Facilitators**
- See Table 1: Ward level

**Individual focus**

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**The hospital as an organisation**
**Meso level**

- The goal of development
  - To build and upgrade organisational capacity for health promotion within the hospital

**Barriers**
1. The overall hospital health service is orientated towards curing illness as opposed to promoting health.
2. The dominance of doctors in decision making positions in the hospital (power imbalance with nurses and patients).
3. The lack of time and nursing staff to explore patients' needs and concerns and thus promote health within the hospital.

**Facilitators**
- See Table 1: Hospital level

**Organisational focus**

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**The Jordanian community**
**Macro level**

- The goal of development
  - To enhance the social image of nursing and women's role as decision makers at the national level

**Barriers**
1. The low social status of nursing as profession.
2. Gender based problems. Nursing is largely dominated by women and thus they might be seen only as care providers rather than decision makers.

**Facilitators**
- See Table 1: Community level

**Population focus**

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**Figure 1** The conceptual model about nurses’ role in health promotion in Jordan