

Table 3. Correlation between variables of proposed integrated model

| Constructs | Adoption | Perceived Ease of Use | Perceived Usefulness | Relative advantage | Compatibility | Complexity | Organizational competency | Management support | Training and education | Competitive pressure | Trading partner support |
|---------------------------|----------|-----------------------|----------------------|--------------------|---------------|------------|---------------------------|--------------------|------------------------|----------------------|-------------------------|
| Adoption | 1 | | | | | | | | | | |
| Perceived Ease of Use | 0.531** | 1 | | | | | | | | | |
| Perceived Usefulness | 0.542** | 0.514** | 1 | | | | | | | | |
| Relative advantage | 0.403** | 0.578** | 0.725** | 1 | | | | | | | |
| Compatibility | 0.208** | 0.732** | 0.543** | 0.571** | 1 | | | | | | |
| Complexity | - | - | - | - | - | 1 | | | | | |
| Organizational competency | 0.395** | 0.632** | 0.564** | 0.612** | 0.635** | - | 1 | | | | |
| Management Support | 0.374** | 0.543** | 0.451** | 0.678** | 0.342** | 0.683** | - | 1 | | | |
| Training and education | 0.564** | 0.679** | 0.629** | 0.696** | 0.617** | - | 0.516** | 1 | | | |
| Competitive pressure | 0.193 | 0.203** | 0.208 | 0.114 | 0.203** | 0.725** | 0.354** | 0.516** | 1 | | |
| Trading partner support | 0.195** | 0.104 | 0.203** | 0.526** | 0.431** | 0.359** | 0.435** | 0.325** | 0.389** | 1 | |
| | 0.604** | 0.709** | 0.203** | 0.368** | 0.269** | 0.287** | 0.342** | 0.431** | 0.425** | 0.345** | 1 |

**P-value is significant at 0.01