Agenda setting analysis for maternal mortality reduction: exploring influential factors using Kingdon’s Stream Model

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Abstract

Background: Maternal mortality is considered as unacceptable death.

Aims: This study aimed to analyse the agenda setting process for maternal mortality reduction policies in nine successful countries in achieving MDG 5 using the Kingdon’s multiple streams theory.

Methods: This comparative study analysed the agenda setting process in nine successful countries which achieved MDG 5. The agenda setting analysed the use of the Kingdon’s multiple streams model. To extract similarities and differences in the agenda setting process, the content analysis method, available documents and reports, and the comparative table were used.

Results: The initial attention to the problem of high rate of maternal mortality was different in the studied countries, but MDGs and the countries’ official reports were the main driver. Political stability, political will, key person’s contribution and legislation were considered influential factors strengthening political stream. International technical or financial support, regional and international conferences, national plans and enabling factors, which provide technical feasibility, were the most important factors influencing the policy stream. Enabling factors included approving regulations and legislation, increased quantity and quality of human resources, organizational structure, service delivery enhancement, infrastructure development, providing medicines and equipment, and strengthening health information system.

Conclusions: The three streams: problem, policy and politics are not separate from each other. Political stability and commitment, having a national plan and benefiting from technical or financial support of international entities was a common feature among almost all the studied countries. The key actions leading to the opening of the window of opportunity were those actions that led to highlighting the problem.
Keywords: Maternal mortality, agenda setting, Kingdon’s model, comparative study

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Introduction
Despite the advances made in reducing maternal mortality in recent decades, the elimination of avoidable deaths is considered as a vital concern and an agenda for policy makers (1). The analysis of related policies helps overcome existing defects and select appropriate solutions. In recent years, the use of policy-making models and frameworks in retrospective and prospective analyses of health policies and policy analyses in a systematic way have been published globally (2). One of the prestigious theories is the Kingdon’s multiple streams theory. The Kingdon’s model addresses how some issues are placed on the agenda (3).

Millennium Development Goals (MDGs) are eight common goals that were adopted in the United Nations by 189 countries in 2000 and should have been achieved by 2015. The fifth goal is maternal health improvement. According to the report 2015, nine countries – Bhutan, Cabo Verde, Cambodia, East Timor, Islamic Republic of Iran, Lao People’s Democratic Republic, Maldives, Mongolia and Rwanda were mentioned as successful countries in achieving MDG 5 of reducing maternal mortality rate (4). This analytical study aims to explore the process of agenda setting for the issue of reducing maternal mortality in these countries using the Kingdon’s theory.

Methods
This descriptive-comparative study analyzed the development of agenda setting process of maternal mortality reduction based on the Kingdon’s multiple streams model in nine successful countries. Required data that shape the problem, political and policy streams for maternal mortality in selected countries was gathered through reviewing national and international documents and reports published in valid scientific databases and electronic portals such as the World Health Organization (WHO) and upstream documents dated before 2015. Lack of documents about Cabo Verde was the main difficulty in gathering the information, especially since most of the documents were in either French or Spanish. The content analysis method and the comparative table were used to analyse the data.

The Kingdon’s multiple streams theory emphasizes agenda setting and includes three independent streams that when joined together, they open a window of opportunity. The first stream, referred to as problem stream, is related to the problems, issues or challenges that
have attracted the attention of society. The second stream, policy stream, addresses the policy options that researchers, stakeholders and executive bodies propose to solve the problem. Political transitions, specific national situations and social pressures all belong to main elements of the third stream, i.e., the politics stream. At certain points, the streams come together and offer a window of opportunity for governments to decide how to address the issue at hand (3). Findings from each country were extracted and summarized using the comparative table. Then factors involved in the process of agenda setting were assessed using the content analysis method and the comparative table.

**Figure 1 The Kingdon’s multiple streams framework (3)**

![Diagram](image)

**Results**

**Problem stream**
The findings of this study showed that international entities’ advocacy drawing governments' attention to a specific issue has played an important role in highlighting the problem of maternal mortality in the process of agenda setting. In all selected countries, the problem has been highlighted since 1990. Several main factors led to reveal the problem; publishing the progress report of MDGs at country level highlighted the maternal mortality issue in these countries. A clear example can be observed in Bhutan (5), East Timor (6), Rwanda (7), Lao People’s Democratic Republic (8), Maldives (9), Mongolia (10) and Cambodia (11). Also, conducting a national survey on maternal mortality and publishing the results in the Islamic Republic of Iran (12) and Cambodia (13) played an important role in highlighting the issue.

**Political stream**
The approach to shaping the political stream in the current study implied political stability, political will, key person’s contribution and legislation. All the studied countries, were in a state of political stability and peace, in the process of agenda setting (12,14–20) and enjoyed the commitment of statesmen in all of these countries (5,10,12–15,21–25).
key persons contributed in leading MDGs and in some cases specifically played a significant role in reducing maternal mortality, for example, the First Lady of Rwanda played a key role in leading policy-makers and planners to reduce maternal mortality through announcing the campaign of “Accelerating maternal mortality reduction” in 2009 and holding a meeting with high-level officials to this end (26). In addition, the Representative of the United Nations Population Fund in Bhutan played a special role in advocacy for reducing maternal mortality (14). Among the studied countries, two implemented interventions on legislation; in Mongolia the Public Health Policy was approved by its parliament in 2001 with the emphasis on access to reproductive health services for vulnerable groups and remote areas (27); and in Cambodia the Abortion Act was approved in its parliament in August 1997 (23).

Policy stream
The assessment of the policy stream in the agenda setting for maternal mortality reduction in this study included international technical or financial support, regional and international conferences, national plans and enabling factors which provide technical feasibility. All nine countries took advantage of technical or financial support from international organizations in the process of agenda setting (6,13,14,18,19,22,26,28). This study indicates that the concerns for maternal mortality were communicated to officials via international and regional conferences.

For example, officials from the Lao People’s Democratic Republic participated at the International Conference on Population and Development in Cairo (19); officials from Cambodia participated at the Safe Motherhood Conference in Kenya (13); officials from Rwanda participated at the 4th Africa Ministerial Conference in Addis Ababa (26); the East Timorese independence leader, who later became the first president, participated at the General Assembly for Millennium Development Goals in September 2000; and officials from East Timor participated in the Regional Conferences of the United Nations Development Fund on MDGs in Bangladesh in February 2003 (6). In addition, there was a well-defined plan in maternal mortality reduction in eight countries: Mongolia (22), Maldives (25), Lao People’s Democratic Republic (19,24), Cambodia (13), Rwanda (26), Bhutan (5), Cab Verde (15) and Iran (28).

In the current study, enabling factors that make technical feasibility and shape policy stream included organizational structure, human resources, services, medicine and medical equipment provision, and health information system. Three of the studied countries implemented interventions on organizational structure. For example, the Mother and Child Health Office was established in the Ministry of Health in the Islamic Republic of Iran (12); the National Mother and Child Commission was established in the Lao People’s Democratic Republic (54); and a Mother and Child Unit was established within the Ministry of Health structure in East Timor (6). Interventions to increase the number of human resources in the domain of mother and child health were implemented in six of the studied countries including Maldives (16), Rwanda (26), Islamic Republic of Iran (28), East Timor (6), Cambodia (25) and Mongolia (18); and interventions in empowering human resources were conducted in four countries: East Timor (6), Maldives (16), Islamic Republic of Iran (28) and Mongolia (18).
In all the studied countries, interventions have been implemented to improve service provision in maternal health \(5,6,8,15,16,18,22,23,28\). Interventions have been also implemented to provide medicines and pharmaceutical products in Maldives \(16\), Lao People’s Democratic Republic \(19\), Bhutan \(5,29\) and Mongolia \(18\); and interventions on health information systems implemented in Maldives \(16\) and Rwanda \(26\) by launching a maternal mortality audit system.

**Opening a window of opportunity**

Special events resulting in joining policy, politics and problem streams and opening a window of opportunity varied in the nine countries. In four countries, including Islamic republic of Iran \(12\), Bhutan \(5\), Cambodia \(13\) and Lao People’s Democratic Republic \(8\), the window of opportunity opened after publishing the results of monitoring maternal mortality after considering MDGs. In two countries, Rwanda \(22\) and Cabo Verde \(15\), holding the advocacy campaign for maternal mortality reduction led to joining the three streams, and in Maldives \(16\) launching the maternal mortality audit was the joining point. In East Timor \(20\), holding a three-day training workshop aimed at raising public awareness for MDGs, situation analysis and assessment of relationship between goals of the national development plan with MDGs led to open the window of opportunity. In Mongolia, the development of maternal mortality reduction strategy was the opening of the window of opportunity \(18\).
Discussion
Nine countries achieved the MDG 5 regarding maternal mortality reduction. Agenda setting of maternal mortality issue in these countries were analysed based on the three problem, policy and politics streams of Kingdon’s model. Generation of evidence played a very important role in advocacy, planning and policy-making for maternal mortality reduction in low- and middle-income countries (30). This factor plays a significant role in highlighting the issue, convincing policy-makers and motivating elites (31).

Problem stream
In this study, using evidence to reveal the problem, convincing policy-makers and motivating elites have played a role in highlighting the problem. Thus, in six of the selected countries, the published progress report on the status of MDGs helped to shape the problem stream in the agenda setting process. In two countries, dissemination of the maternal mortality auditing report has also highlighted the problem. The assessment of the role of policy in achieving MDGs can be a guide to identify existing barriers and problems and facilitate the modification of current public policies to better achieve goals. The direct effects of the role of government in maternal and child mortality have been proved (32).

Political stream
In the current study, the approach to shaping the political stream implied political stability and political will to reduce maternal mortality in all nine countries. The political instability threatens maternal health by damaging health infrastructure and restricting transportation (33). In six of the studied countries, key persons contributed in leading MDGs, and in some cases specifically played a role in reducing maternal mortality. The support from country leaders and influential individuals, and its impact on agenda setting of issues related to maternal health, can be due to their influence (32). Policy-makers are more effective when they are led by leading people in the field of maternal mortality. Other countries’ experience in this area confirmed this observation (2,31).

The assessment of those countries having an accelerated trend in maternal mortality reduction revealed the importance of rules and legislation in the domain of mother and child health (34). In this study, two countries approved legislation related to maternal health.

Policy stream
Some studies mentioned the positive role of international financial aid in countries with accelerated trend of mother and child mortality reduction (31). All the studied countries took advantage of technical or financial support from international organizations, which might have facilitated agenda setting. A set of international conferences by the United Nations since 1990 also indicated the reaffirmation of global commitment to reduce maternal mortality (31). International innovative plans also created concerns regarding maternal mortality issue among many national health officials (35). In the current study, holding international and regional conferences in five countries and training workshops in two countries were among the influential factors.
It was noted that having a national plan specifying national priorities results in a targeted budget allocation, a shared common understanding of activities and a basis for accountability of community leaders and directors (36). Some of the successful countries included the achievement of the MDGs related to mother and child health in their priorities of national plans (30). This study finds that there was a well-defined plan in maternal mortality reduction in eight countries.

Although in some studies (30) having a specific structure within the governance domain was considered an effective success factor due to the creation of accountability, effectiveness and coordination, yet in the assessments no clear association was found between the existence of these structures and success in maternal mortality reduction. In two of the studied countries, an organizational structure responsible for addressing maternity health has been established.

Studies provide evidence of the direct and positive impact of the number of staff on health consequences (37). In many countries, mother and child mortality reduction resulted from the increase in key human resources’ coverage in the domain of mother and child health (38). However, merely increasing the number of staff is not sufficient. Some studies indicated the importance of training, surveillance of staff and investment in improving the education system in the provision of midwifery emergency services (39). Interventions to increase the number of human resources were implemented in six of the studied countries and empowering human resources were conducted in four of these countries.

Strengthening the service delivery system to achieve MDGs is vital. These services include interventions that decrease mother and child mortality (30). In the current study, before opening the window of opportunity, all the countries implemented interventions in the domain of service delivery, primarily increasing access to and coverage of services and strengthening the technical feasibility of agenda setting.

A major part of mother and child mortality reduction was related to the improvement in access and receiving medicines and pharmaceutical products in the field of mother and child health and reproductive health. Four countries implemented interventions in providing medicines and pharmaceutical products. National efforts to reduce mother and child mortality depend on strengthening information systems and generating evidence for decision-making through assessment and evaluation mechanisms (30). A maternal mortality audit has been established in two of the countries.

Finally, it can be said that highlighting the issue (problem stream) had a significant impact on joining the three streams and opening the window of opportunity. The generation and use of evidence led to convincing policy-makers, motivating elites and drawing people’s attention. However, effects of other streams on opening the window of opportunity cannot be ignored. The assessment of policies that led to success and stakeholder analysis was not intended in this study. Conducting qualitative research in each of these countries can provide more details in this regard. Also, the mentioned actions in each of these countries, in terms of time, took place before opening the window of opportunity. Comparison of the agenda setting process between
the countries that achieved MDG 5 and the other countries would provide more evidence, but was not the focus of this study and could be addressed in future research.

**Conclusion**
The maternal mortality problem was placed on the agenda of policy-makers in the studied countries after international entities began agenda setting at the international level. This resulted in sensitization of officials and their commitment to reduce maternal mortality. Political stability and commitment, having a national plan, and benefiting from technical or financial support of international entities were common features among almost all the studied countries. Measures that strengthened health systems by providing health infrastructure, trained staff, information systems etc. create an enabling environment to address a problem and facilitate agenda setting.

An important reason for placing the issue of maternal health on the agenda of policy-makers is to highlight the issue by one of the three streams; strengthening one stream can strengthen others and all three should be strengthened together. The key actions leading to the open window of opportunity for maternal mortality reduction were those that led to highlighting the problem, generating evidence and its publication, and drawing the attention of policy-makers and planners. However, the impact of other streams cannot be ignored.

The model-based approach through the application of the Kingdon’s model has been useful for the scrutiny of influential factors on agenda setting and this experience can be applied to the analysis of other policies. Analysing the experiences of the selected countries offers guidance on how political priorities can be generated for maternal mortality and other health problems.

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**Conflicts of interest:** None declared.

**References**


15. Objectivos do milénio para o desenvolvimento, uma avaliação dos esforços realizados. Cabo


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<td>Iran (Islamic Republic of)</td>
<td>123</td>
<td>80</td>
<td>51</td>
<td>34</td>
<td>27</td>
<td>25</td>
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<td>79.7</td>
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<td>636</td>
<td>423</td>
<td>308</td>
<td>204</td>
<td>148</td>
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<td>84.3</td>
<td>7.4</td>
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<td>730</td>
<td>484</td>
<td>315</td>
<td>202</td>
<td>161</td>
<td></td>
<td>84.2</td>
<td>7.4</td>
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<td>Cabo Verde</td>
<td>256</td>
<td>150</td>
<td>83</td>
<td>54</td>
<td>51</td>
<td>42</td>
<td></td>
<td>83.6</td>
<td>7.2</td>
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<td>Lao People’s Democratic Republic</td>
<td>905</td>
<td>695</td>
<td>546</td>
<td>418</td>
<td>294</td>
<td>197</td>
<td></td>
<td>78.2</td>
<td>6.1</td>
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<td>Maldives</td>
<td>677</td>
<td>340</td>
<td>163</td>
<td>101</td>
<td>87</td>
<td>68</td>
<td></td>
<td>90.0</td>
<td>9.2</td>
</tr>
<tr>
<td>Mongolia</td>
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<td>205</td>
<td>161</td>
<td>95</td>
<td>63</td>
<td>44</td>
<td></td>
<td>76.3</td>
<td>5.8</td>
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<td>Rwanda</td>
<td>1300</td>
<td>1260</td>
<td>1020</td>
<td>567</td>
<td>381</td>
<td>290</td>
<td></td>
<td>77.7</td>
<td>6.0</td>
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<td>Timor-Leste</td>
<td>1080</td>
<td>897</td>
<td>694</td>
<td>506</td>
<td>317</td>
<td>215</td>
<td></td>
<td>80.1</td>
<td>6.5</td>
</tr>
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</table>

*Maternal deaths per 100 000 live births (4)
Supplementary Table 2. The multiple streams of Kingdon's theory in terms of MDG 5 reduction in the nine studied countries

<table>
<thead>
<tr>
<th>Country</th>
<th>Problem Stream</th>
<th>Policy Stream</th>
<th>Political Stream</th>
</tr>
</thead>
</table>
| Iran (Islamic Republic of) | At the same time as the establishment of the country health care network in 1985, maternal and child health was set as one of the important components of the health service delivery system (12). | - Emphasis on the reduction of maternal mortality in the third to fifth country development plans  
- Launch of the higher school of midwifery in 1939  
- Establishment of the mother and child health office affiliated to the general office of family health at the ministry of health in 1976  
- Launch of the healthcare network system in 1985  
- Training family health technician in 1983 to provide integrated services  
- Training local midwives in 1983  
- Training village midwife in 1990  
- Establishment of maternity facilities in villages along with rural health centers to increase access (28). | - Government commitment to promoting maternal health  
- Government commitment to the Millennium Development Goals  
- Publishing results of the RAMOS study in 2008(12). |
| Bhutan           | Since 1990, the maternal mortality has been recognized as a problem) the high figure of 560 per | - The role of representative of the United Nations Population Fund, who has played a special role | -The king's commitment to maternal health  
- The queen's commitment to maternal health  
-The government's commitment to |
100,000 in 1990. In 2002, the trend assessment of the achievement of the MDGs was conducted and its results were published in which challenges ahead to reduce maternal mortality and the necessity of strengthening infrastructures were emphasized (5,29). In advocacy:

- Technical support of WHO for developing national plans
- Development of maternal and child health program within the National Action Plan 1997

The following actions were taken to achieve the goal of this Action Plan:

- Tetanus oxidation
- Distribution of folic acid and iron to reduce anemia in pregnant women
- Implementation of the Safe Motherhood and Maternal health program, focusing on the provision of “Women-Friendly Services” in 1997 with the following objectives:
  - Enhancement of pre and postnatal care
  - Increase the skilled birth attendance percentage
  - Distribution of safe delivery kits at home since 1998
  - Establishment of midwifery care centers for maternal emergencies (Emoc) since 2000 (14,29)
- Development of a partnership document with WHO in early 2000
- Development of a strategy for cooperation to achieve the MDGs (5)
With WHO (2001-2002)
- Publishing the first official report on the progress of the MDGs in Bhutan in 2002
- The ninth country five-year Plan (2002-2007) has focused on maternal health, in particular reducing maternal mortality, increasing the percentage of skilled birth attendance and reducing anemia as a facilitator of maternal mortality reduction (29).

**East Timor**

Since 2001, with publishing the first progress report on MDGs, maternal mortality has been considered as a problem. In the first national development plan 2002, which was developed in compliance with MDGs, “maternal mortality was mentioned as one of the major problems of the country” (20,21).

During September 1999-January 2000, WHO, together with UNICEF, acted as a “Temporary Ministry of Health”. An Interim Health Authority was formed in February 2000, followed by the creation of the Division of Health Services in July 2000. The Ministry of Health came into being in September 2001. (the reduction of maternal and infant mortality was one of the mentioned goals) (20)
- Establishment of the maternal and neonatal health unit in the structure of the ministry of health as a subset of the healthcare services

-Change in the type of governance and political stability
- The country, after centuries of being a colony, in 2002 gained independence and left behind the internal conflicts and political instability.
- Statesmen's commitment to achieve the MDGs
- Participation of East Timorese independence leader, who later became the first president, at the General Assembly for the development of MDGs in September 2000
- Participation of the prime minister, key ministers and representatives of the private sector in the committee on the management of MDGs (6)
delivery sector
- Training midwives on safe motherhood, safe childbirth, and management of sexually transmitted infections (STIs) in 2000 by three international agencies including UNFPA, WHO, UNICEF
- Employment of gynecologists and obstetricians by the United Nations Population Fund for the access to services in gynecological and obstetric emergencies
- Publishing the first official progress report on MDGs in 2001
- situation analysis report of the country, titled country general assessment with the participation of the International Agency in 2001
- Participation of the country's delegate in regional conferences on MDGs – United Nations Development Fund Conference in Bangladesh in February 2003
A joint training workshop by the United Nations Development Fund and the World Bank in Fiji in March 2003
| Rwanda | After decades of tension and genocide, Rwanda faced many health problems. Severe labor shortage, constraints on health infrastructure, and high rates of maternal and infant mortality (26). | - Community-based measures to reduce maternal mortality in 1995; launch and employment of community health workers  
- Publishing the national report on the progress of the MDGs in Rwanda by the government with the participation of UNDP (2003, 2007)  
- Modification of the system of apprenticeship of the community health workers; for each village, three persons one man and one woman for health care and one woman particularly for maternity care during pregnancy and pre, post natal and neonatal care (2007)  
- Launch of maternal mortality audit in 2008  
- Development of a roadmap to accelerate the reduction of maternal mortality with the participation of the United Nations Population Fund in 2008  
- Changing the procedure of childbirth at home to childbirth at maternity centers  
- Decentralization of health services  
- Use of community participation (22,26) | After decades of tension and genocide in 1994, which resulted in more than two million homeless people, Rwanda has been politically stable for almost two decades.  
- The commitment of the president and the first lady to maternal health  
- The commitment of government to achieve the MDGs  
- Participation of the health minister in the 4th Africa Ministerial Conference, held in May 2009 at Addis Ababa  
- Launching a campaign to reduce maternal mortality in Africa with the motto “Women should not lose their lives when they save life”  
- Announcement of this campaign in Rwanda on 7 October, 2009 by the first lady of the country (22,26) |
<table>
<thead>
<tr>
<th>Country</th>
<th>Maternal mortality was recognized as an issue in the 1990s and was put in the 2001-2005 as a priority. Maternal mortality reduction was targeted in the national plan 2000 (15)</th>
<th>- Support of the UN representative in the country - Developing the national strategy 2002-2005 for achieving the MDGs Support of international organizations. Organizing the NGOs as part of the health system to offer clinical and counseling services for pregnancy and birth. Developing a national plan to integrate reproductive health and maternal mortality in the health system 2001. A reproduction health program has been designed as well as standards and procedures of services (15).</th>
<th>- After independence from Portugal in 1975, the political situation became meaningful and the power between various political groups was rotated and stabilized. - The prime minister’s commitment to maternal health - Commitment of the minister of economy to achieve the MDGs Commitment of the government of Cabo Verde to include Maternal health in the health system(15)</th>
</tr>
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<tbody>
<tr>
<td>Cambodia</td>
<td>Maternal mortality has been mentioned as a major issue in the health system in the safe motherhood plan in 1997 (11,13)</td>
<td>- Agreement on the policy of birth interval and the implementation of several pilot projects in this area (1991) - Agreement with permanent contraception - Implementation of birth spacing program with the assistance of the United Nations Population Fund (1994) National policy and strategy 1994-1996 - Health system development plan 1994-1996</td>
<td>- After two decades of war and political instability, since the 1998 election a kind of political stability was gained that allows the continuity of policy making and planning. Political stability (23) - The prime minister’s commitment to maternal health - The commitment of the government and the minister of health to achieve the MDGs - Endorsement of the recommendations of the Safe Motherhood Conference, Nairobi, Kenya, 1987 and the Action Plan of the International Conference on Population and Development, Cairo,</td>
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<tr>
<td>Year</td>
<td>Event</td>
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| 1996 | - Development of the policy of birth spacing by the Ministry of Health in January 1995 as a solution for women’s health and influential on the health and nutrition (17)  
- Publishing the research results regarding the family planning demand on permanent methods (23)  
- Implementation of the maternal and child health program, JICA by the Government of Japan (1995)  
- Health coverage program 1996  
- Guideline for the launch of a health centers in regions in Cambodia 1996  
- Implementation of programs related to maternal and neonatal health by the ministry of health in collaboration with the National Center for Maternal and Neonatal Health (1996-2000) (17)  
- Health human resources development plan 1996-2005  
- Publishing the results of the analysis of maternal health status in 1997  
- Holding a workshop based on the results of the maternal health |
|      | Egypt, 1994 by the delegation of the Royal Government of Cambodia. Approval of the Abortion Act in parliament in August 1997 (13,17) |
status analysis, 23-27 June 1997, with 120 participants from national and international entities
- Development of policy, strategy and action plan for safe motherhood 1997
- Initiation of the reproductive health program with the assistance of the WHO including safe maternity, prevention of unsafe abortion, prevention and management of STDs in 1997, and generalization to the whole country until 2000
- UNFPA assistance to the women’s health sector, the ministry of women’s affairs for capacity building and the ministry of health in planning and launching of sustainable programs on reproductive health
- Implementation of the Youth Reproductive Health Program in mid-1997 by the United Nations Population Fund and the European Union
- Implementation of the empowerment projects (TOT) for medical staff including doctors and midwives by the government of
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<th>Country</th>
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<td>Japan</td>
<td>- Actions aimed at improving services during pregnancy, nutrition and post-natal care by the government of Japan 1995 (17,23)</td>
</tr>
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<td></td>
<td>- Publishing the first report on progress in MDGs 2003</td>
</tr>
<tr>
<td>Lao People’s Democratic Republic</td>
<td>In 1995, the high maternal mortality rate was highlighted in the national birth spacing policy and with understanding the importance of the issue, this policy was developed in order to reduce maternal mortality and morbidity (8,19).</td>
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<tr>
<td></td>
<td>Participation of the delegation of the country in the Cairo International Conference on Population and Development</td>
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<td></td>
<td>- Development of national birth spacing policy in 1995</td>
</tr>
<tr>
<td></td>
<td>- Development of the safe motherhood and safe childbirth program in 1997</td>
</tr>
<tr>
<td></td>
<td>- Development of national population and development policy in 1999 (19)</td>
</tr>
<tr>
<td></td>
<td>- Tetanus vaccination</td>
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<td></td>
<td>- Prescribing folic acid and iron to prevent anemia during pregnancy</td>
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<td></td>
<td>- National report on the progress status of MDGs by the government with the participation of UNDP in 2004 (8)</td>
</tr>
<tr>
<td>Maldives</td>
<td>With the Introduction of a maternal death audit in 1997, more reliable</td>
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<td></td>
<td>Development of the first three-year health program focusing on primary health care</td>
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<td>- Government commitment to fulfill international goals (25)</td>
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data on MMR was available. In 1990 the maternal mortality rate stood at around 500 per 100,000 live births and was addressed as a health problem (16).
<table>
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<tr>
<th>Country</th>
<th>Description</th>
<th>Actions</th>
</tr>
</thead>
</table>
| Mongolia | The country entered into a democratic phase in 1990 after the Soviet Union’s collapse. The years immediately following the political transition witnessed a deterioration of the health-care system and a resultant rise in maternal mortality. The high rate of maternal mortality has been recognized since 1990 (18) | - Collaborative strategic approach for reducing maternal mortality  
- Maternal mortality reduction strategy 2001-2004  
- National strategic plan for reproductive health  
Support from national and international partners (10)  
- Training of staff about reproductive and sexual health (including gynecologists) with the assistance of the United Nations Population Fund and UNICEF  
- Providing required medicines in midwifery emergencies  
United Nations Population Fund support for contraceptive distribution  
- Conducting training and campaigns for family planning training that had impact on the acceptance and demand for reproductive health services.  
- Reestablishment of Maternal waiting homes near the hospital in 1993 (as an important part of the referral system)  
- Focusing on | - Government commitment to fulfill international obligations  
- Legal abortion act 1989  
- The adoption of the public health policy in 2001 by the parliament with the emphasis on the improved access to reproductive health services for vulnerable groups and remote areas (18) |
intrapartum care
- Opening of local diagnostic and therapeutic centers in three regions of the country
- Logistic services of the United Nations Population Fund for reproductive health programs (27)

Supplementary Table 3. Opening of window of opportunity

<table>
<thead>
<tr>
<th>Country</th>
<th>Window of opportunity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Iran (Islamic Republic of)</td>
<td>Although the maternal mortality issue has been considered since 1985, after publishing the results of RAMOS study in 1997, the maternal mortality issue was put at the center of attention (12).</td>
</tr>
<tr>
<td>Bhutan</td>
<td>The maternal mortality issue has been considered as a problem since 1990 however, the issue attracted attention through developing the mother and child health improvement program and the safe motherhood and reproductive health program in 1997 and after publishing the first progress report on MDGs in 2002 it was put at the center of attention (14).</td>
</tr>
<tr>
<td>East Timor</td>
<td>Maternal mortality reduction was considered as an issue since 2001 along with publishing the first progress report on MDGs However, after holding a two-day training workshop in March 2003, it was put at the center of attention. This workshop was held aiming at raising public awareness for MDGs, the current situation analysis and the assessment of relationship between goals of the national development plan with MDGs and challenges ahead to achieve the MDGs (6).</td>
</tr>
<tr>
<td>Rwanda</td>
<td>Although the agenda setting process has been started in 2000, the issue was put in the center of attention through announcing the campaign of “accelerating maternal mortality reduction in Africa” in Rwanda in 7th October 2009 by the first lady of the country and holding a meeting with high levels officials (26).</td>
</tr>
<tr>
<td>Country</td>
<td>Description</td>
</tr>
<tr>
<td>-------------------------------</td>
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</tr>
<tr>
<td>Cabo Verde</td>
<td>Though the agenda setting process has been started in 2000, the issue of maternal mortality was put in the center of attention through launching the national campaign to achieve MDGs in 2003 (15).</td>
</tr>
<tr>
<td>Cambodia</td>
<td>The agenda setting process has been started in 1990 and the issue was put in the center of attention after publishing results of the analysis of maternal health status in 1997 (13).</td>
</tr>
<tr>
<td>Lao People’s Democratic Republic</td>
<td>While, the problem stream has been considered since 1995 and various programs were developed to reduce maternal mortality from 1995 to 2004, it seems that the window of opportunity for maternal mortality reduction opened after the development of the comprehensive reproductive health plan in 2004 and publishing the national progress report on MDGs (19).</td>
</tr>
<tr>
<td>Maldives</td>
<td>The agenda setting process started in 1990. In 1997, the window of opportunity for maternal mortality reduction was opened along with launching maternal mortality audit and consequently several actions were taken to reduce maternal mortality. Again, in 2009, when maternal mortality rate increased, a new window of opportunity was opened that led to revising maternal mortality assessment system and establishing a special committee to assess mortality and morbidity. Special attention was paid to the issue of maternal mortality and a series of new actions were shaped (9).</td>
</tr>
<tr>
<td>Mongolia</td>
<td>It seems that the agenda setting process started in 1990 and through developing the maternal mortality reduction strategy (2001-2004), the maternal mortality issue was put at the center of attention (27).</td>
</tr>
</tbody>
</table>