It has been estimated that more than one-fifth of all deaths throughout the world are due to diseases arising out of environmental conditions. In the case of infantile diarrhoea, the number of deaths attributable in large measure to an unhealthy environment has in some countries reached alarming proportions. [...] The [First] World Health Assembly allotted to environmental hygiene a top priority ranking with those accorded to malaria, maternal and child health, tuberculosis and venereal disease.