Every year, the World Health Organization (WHO) presents awards to key people and/or organizations that have made valuable contributions to tobacco control and have helped make World No Tobacco Day and its theme a great success. These awards are an expression of WHO's appreciation of the great time and effort that these contributors have invested in the campaigns, as well as in fighting tobacco.

This year, five World No Tobacco Day awards were presented to:

Antismoking Society, Bahrain

Mrs Nadine Kayrouz El Krab, President of the Tobacco Free Initiative Organization, Lebanon

Lalla Salma Association Against Cancer, Morocco

Dr Ahmed Abd El Rahman Mohamed, Head of the International Friendship Council, Head of the Sudanese Society for Educating the Risk of Tobacco, Sudan

Mrs Raoudha Kaabi, Director of College Menzah 5, Ministry of Public Health, Tunisia

These individuals and/or organizations have played an integral role in tobacco control, particularly in promoting smoke-free environments and pushing for banning tobacco advertising, promotion and sponsorship to prevent tobacco use and protect public health. They have also contributed to various campaigns aimed at raising awareness about the dangers of tobacco use and exposure to its smoke, particularly among young people.

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