

## World Malaria Day - 25 April 2016

Each year, WHO and partners unite around a common World Malaria Day theme. This year's theme "End malaria for good" reflects the vision of a malaria-free world set out in the "Global technical strategy for malaria 2016–2030". Adopted in May 2015 by the World Health Assembly, the strategy aims to dramatically lower the global malaria burden over the next 15 years. Its goals are ambitious but attainable:

- reducing the rate of new malaria cases by at least 90%
- reducing malaria death rates by at least 90%
- eliminating malaria in at least 35 countries
- preventing a resurgence of malaria in all countries that are malaria-free.

The timeline of 2016–2030 is aligned with the "2030 Agenda for sustainable development", the new global development framework endorsed by all United Nations Member States.

[Read more](#)



[Global Technical Strategy for Malaria 2016–2030, June 2015](#)

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