The training consists of a 2-week course that combines knowledge-building sessions on journalism and public health issues, as well as practical project-building sessions.

At the end of the 2-week course, participants will acquire the following knowledge and competencies:

- public health priorities in their country
- international media ethics and standards
- planning and developing a story
- interview skills and techniques
- understanding and humanizing numbers
- researching and verifying data
- understanding and using social media.

Following the course, participants will undergo distance mentoring for 3 months, during which time they will work with their mentors to complete a number of assignments.

After successfully completing the course and mentoring period, eligible participants will graduate and become part of a network of health journalists in the Eastern Mediterranean Region.

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