



MAXIMUM 120 WORDS: Remember: front load your paragraphs! This content should include a strong opening sentence describing what your programme does (include “Eastern Mediterranean” and your full programme name as keywords for search engine optimization).

You should refer to the work of WHO in the Region and highlight key areas of your programme, as well as key achievements in the Region. Do not mention programme history or when the programme was established in the section. You may optionally include a link to your “About the Programme” page at the end of this paragraph.

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