

Investing in noncommunicable disease control: Tobacco products and sugar-sweetened beverages taxation

Call for papers

Health taxation is administered on products that have negative public health impact, such as tobacco and sugar-sweetened beverages (SSBs). Health taxation policies aim to save lives and prevent disease while advancing health equity and mobilizing revenue for government budgets by making products that increase the risks for noncommunicable diseases (NCDs) less affordable, to reduce their consumption.

Tobacco taxation can help save lives, lessen the enormous burden on healthcare, and reduce economic losses due to tobacco-related diseases. Similarly, taxation on SSBs can help countries reduce sugar consumption, fight NCDs and make people healthier. Applying taxation appropriately and increasing investments in NCDs are expected to produce the desired results and support countries in achieving the global NCDs control target.

The Eastern Mediterranean Health Journal (EMHJ) is pleased to invite manuscript submissions on different aspects of investments in noncommunicable disease control, particularly taxation for tobacco products and sugar-sweetened beverages, for a special edition of the journal planned for April 2024. This special edition aims to highlight lessons, experiences and challenges, and offer recommendations for controlling the consumption of tobacco and SSBs products and related NCDs in the EMR. Suggested focus areas include, but are not limited to:

1. Country experiences in tobacco products and SSBs taxation and challenges in imposing health taxes
2. Country experiences in financing and budgeting for NCDs, sugar consumption and tobacco control
3. Investing in NCDs, tobacco and SSBs control
4. Lessons from multi-sectoral approaches to health taxation
5. How health taxation can support country health budgets
6. Specific country EMR experiences e.g. from the GCC countries, Egypt, Islamic Republic of Iran, Morocco, Pakistan, Palestine, and Tunisia

**Multicountry collaborative studies
are encouraged.**

EMHJ is a monthly, open access, peer-reviewed journal published by the WHO Regional Office for the Eastern Mediterranean (WHO/EMRO) to contribute to improvements in healthcare in the Eastern Mediterranean Region through the publication of quality research papers that address strategic health priorities across the Region and beyond.

Submission information

Manuscripts can be submitted in Arabic, English or French in the form of original research articles, short research communication, commentaries, reviews, and reports. Interested authors should submit their manuscripts through the Editorial Manager at: <https://www.editorialmanager.com/emhj/default.aspx>

Manuscripts must comply with the "Information for authors" available at: <https://www.emro.who.int/emh-journal/authors/>

Please indicate in your submission that the manuscript is for consideration for the special edition on "Investing in noncommunicable disease control: Tobacco products and sugar-sweetened beverages taxation".

**Deadline for manuscript
submissions is 31 January 2024**